



Main Street Iowa Small Business Lab

As a small business owner, you have a lot on your plate . . . and a lot of great ideas that could help grow your business. Do you wish you had someone with solid business experience to run your ideas past or to ask questions? Well . . . Now you have a new opportunity to do just that—at no cost to you!

INTRODUCING the Main Street Iowa Virtual Small Business Lab

An online business coaching service geared toward rural small businesses in Iowa

Our Main Street district is participating in this service for the next year and we want YOU to take advantage of this FREE service.

Here's what other small business owner's are saying about their recent coaching visits:

- ⇒ *I'm excited! This is helping to put the ideas my dad and I have in motion by providing the tools I need to put my thoughts and ideas on paper.*
- ⇒ *Working with the Virtual Small Business Lab has been a life saver for my business during these uncertain times! Jordan has so many tools and has the experience to guide me through many struggles! From new hires, to innovative ways to sell items, he has been there for me. I highly suggest the online coaching and am thankful for my Main Street community providing this service 100% FREE!*
- ⇒ *I learned I definitely need to pay attention to my sales reports! Next steps are looking at my top selling items/categories and getting more familiar with those.*
- ⇒ *This is so, so helpful! This has already helped us ask more of the right questions.*

Check it out by clicking the link below and scheduling
a private session for your business!

<https://www.ruralideas.net/msi-small-business-lab>



This service is provided through a partnership
with Main Street Iowa, Main Street America,
and the Rural Ideas Network.

