



## CHAMBER/MAIN STREET BOARD MEETING

**September 10, 2019 – 7:00 a.m.**

Present: Jamie Hoey, Jason Knox, Rick Trumm, Nick McIntyre, Cathy Harris, Bob Sadler, Garrett Crandall

Absent: Duane Willhite, Adam Keller, Brian Roulson, Chris DeBack

1. Meeting was called to order at 7:00 a.m. by President Jason Knox.
2. Motion to amend the agenda to include "Industrial Lot" by Bob was motioned. Motion to approve the amended agenda by Cathy; seconded by Jamie; approved by all. *#4 added below.*
3. August meeting minutes were reviewed and motion to approve by Cathy; seconded by Rick; approved by all. *\*July minutes need to be sent.*
4. Bob spoke with Nick and the industrial lot is currently being rented by Loren Steinlage for minimal rent for four acres used for corn. Bob made a motion to plant hay instead of corn to create a visual boundary for potential buyers. If we simply cut it down, the city would have to mow increasing costs/labor. Nick will find the sign for the location, so it can be updated. Jason made a motion to offer the ground to someone for four years (\$100/year) for hay and we will reimburse for the first two years. Jamie second it; all approved. Bob will talk to Steinlage about changing to hay, and if he isn't interested, Bob has another person in mind who would maintain it until it is sold.
5. After reviewing August financials, we would like to see profit/loss year to date to ensure that everything is in order prior to a new director coming in. Right now, we are only seeing a monthly statement and it isn't showing current balances. Jamie has turned in the meeting minutes to the bank for a new signature card. We will table financials until August. Jason/Bob shared that Chris is currently working on taxes to ensure that we maintain non-profit status. After discussion, the Director should be responsible for finances with the treasurer auditing and presenting finances to the Board together. The Director should deal with day-to-day finances, paying bills, etc. We will be meeting Wednesdays at 5:30 to review deposits, mail, etc. until a new director hired.
6. Euphoria Coffee won the Open 4 Business competition having presented Tuesday, August 27 in Dubuque during the Main Street Conference. Jamie, Amie, and Bob were present among their family. They won \$28,000! Nick Y. and Jamie met with Robin Bostrom regarding details, receipt submission, etc.
7. West Union Economic Development and Main Street Director position was discussed. Jamie, Jason and Nick met to review applications and are scheduling 6 interviews for this week. From there, we will narrow it down to the top two or three and then have Mallory added to the last interview. Hope to have an offer going soon after the second interview with having someone hired in October. Main Street Conference is in November, so would like the Director to go to it. Nick is working on the legal aspect of the relationship. We will run the Chamber/Main Street Board similar to Park & Rec Board- Nick will work on details.
8. BrewBQ is Saturday, October 5, starting at 11:30. They are asking for Chamber help for the event. Nick will get information to Jason on what is needed. Being Homecoming, NFV will be involved this year. Lots of activities, events, music, food etc.
9. Donahue Office Building has open houses scheduled for 10/3 and 10/5 for self-guided tours. The city would like to sell it. During the conference, Amie took notes on a catalyst grant because the city will have to apply- Nick will touch base with Amie on details.
10. New Business Opportunities- none
11. Golf Course Status- going to demo the club house this fall. This will require a reduction in asking price.
12. Committee Reports-

- a. Promotions
  - i. 2019 Work Plans- meeting tonight. Working on Trunk of Treats, and Community Award Banquet. Playing on the Plaza was successful.
- b. Design & Business Improvement
  - i. 2019 Work Plans- changing up the punch card promotion with Sadlers throwing around different ideas. Bob is the chair of this committee and will be off the board in January, so another person will need to take that over.
- c. Community Development
  - i. 2019 Work Plans- reference Jason's email
- d. Organization
  - i. 2019 Work Plans- no report.

13. Bob motioned, and Jamie seconded to adjourn. Meeting adjourned at 8:02 a.m.

**Next meeting – Oct. 8, 2019 at 7:00 am at the Chamber/Main Street office.**

**Submitted by Jamie Hoey, Secretary**

**MISSION STATEMENT**

Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.

**VISION STATEMENT**

Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.