



CHAMBER/MAIN STREET BOARD MEETING

October 8, 2019 – 7:00 a.m.

Present: Jamie Hoey, Jason Knox, Cathy Harris, Garrett Crandall (left early)

Absent: Duane Willhite, Adam Keller, Brian Roulson, Chris DeBack, Rick Trumm, Nick McIntyre, Bob Sadler

Guest: Tiffany Johansen

1. Meeting was called to order at 7:08 a.m. by President Jason Knox.
2. Jason motioned to add “Main Street Conference” to the agenda. Motion to approve the amended agenda by Jason; seconded by Cathy; approved by all.
3. September meeting minutes were reviewed and motion to approve by Cathy; seconded by Garrett; approved by all. ***July minutes need to be sent.**
4. After reviewing September financials, Garrett motioned to approved; Jamie seconded; all approved. Our 2017 returns have not been filed; Jason will call Bob and accountant. We will wait to see if we want to hire a bookkeeper once the new director begins.
5. West Union Economic Development and Main Street Director position was discussed. A new director, Kristie Austin has been hired. She will be living in Garnavillo until next summer and then move here per her contract to stay compliant with city ordinances. Her first day will be October 28. We will run the Chamber/Main Street Board similar to Park & Rec Board- the council has approved that. She will need to go to the Main Street conference in November. October 22/23 is the Main Street mandatory conference in Jefferson. Jason will check with the city and a retired volunteer to see if they want to go. He will also contact Kristie to see if she would like to go. If not, he will contact Main Street and explain our situation that a new director has been hired. Discussion regarding the importance for a director to go and not the board as the board doesn’t get much out of it. Jamie reiterated the importance of orientation for the new Director. We will need to schedule a work session to ensure the new Director has a full 3-4 days of orientation. Jamie will check with Nick/Amie to ensure their orientation schedule as well and send out possible days (13, 16, 20, 21, 23). We may need to purchase an upgraded computer as our current one is really old. “Meet the Director” for November- we will schedule something after Kristie starts. Excited to see a new Director make new connections, find out resources and create partnerships.
6. 2020 Main Street Program Agreement- Jamie will reach out to Robin and set meeting.
7. New Business Opportunities- none
8. Committee Reports-
 - a. Promotions
 - i. 2019 Work Plans- meeting this week. Working on Trunk of Treats, and Community Award Banquet.
 - b. Design & Business Improvement
 - i. 2019 Work Plans- none
 - c. Community Development
 - i. 2019 Work Plans- sign for the lot. No update on changing the lot. Meeting this Friday.
 - d. Organization
 - i. 2019 Work Plans- committee down to three members. Haven’t sold any tickets to dueling pianos. Not having the Chamber email is hurting us as that was a dissemination avenue for

events. Do we cancel the event and lose \$1000 or we have to pay an additional \$2000 this month? Cathy will check on details and email it out.

9. Meeting adjourned at 8:17 a.m.

Next meeting – Nov. 12, 2019 at 7:00 am at the Chamber/Main Street office.

Submitted by Jamie Hoey, Secretary

MISSION STATEMENT

Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.

VISION STATEMENT

Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.