



## CHAMBER/MAIN STREET BOARD MEETING

**May 14, 2019 – 7:00 a.m.**

Present: Sandy Klosterman, Chris DeBack (partial), Jamie Hoey, Garrett Crandall (partial), Cathy Harris  
Absent: Bob Sadler, Mike Johnson, Duane Willhite, Adam Keller, Jason Knox, Nick McIntyre, Brian Roulson  
Guests: Rick Trumm

1. Meeting was called to order at 7:00 a.m. by President Cathy Harris.
2. The Board conducted a Zoom meeting with Cherie Edilson regarding Shop Where I Live. Chamber investment is \$500; business investment ecommerce \$12/month or \$9/month; if not a Chamber member, the price is 40% higher at \$15-\$20/month. The Chamber investment can flex based on business sales as well. The Chamber would be responsible to help bring on businesses and market the site. The company would then work with businesses on specifics. The Chamber can also sell banner ads for the site to offset costs. Five business are needed to launch the site and then continue to grow after that. If there is enough interest, the company would come set up a meeting with the group to educate and do onboarding. Discussion was had after the Zoom meeting regarding the promotion. Would UIU be willing to help with this? Sandy's concern is that UIU students are short-term. Jamie spoke to utilizing ecommerce personally and that it is for outside WU to bring business into it. Sandy discussed the possibility of Shop Fayette County and share the site with Fayette communities. More discussion at the next meeting.
3. Motion to approve the agenda by Jamie seconded by Chris approved by all.
4. Jamie read Sam Whitehead's email regarding FCED clarification after the last meeting. Motion made by Chris and seconded by Garrett to approve the April minutes; motion carried.
5. After reviewing April financials, Jamie motioned to approve the financials; Chris seconded it. All approved.
6. Finance Good Practice- due to a recent incident, discussion was had on the importance of depositing checks and paying expenses immediately unless there is a reason to not.
7. Chris motioned to accept Mike Johnson's resignation from West Union Chamber Board. Mike will continue on the Organization Committee as a member. Jamie seconded it; motioned carried.
8. Chris motioned to accept Cathy Harris' resignation as President of the West Union Chamber Board and make her Vice President. She will continue on the Board and chair the Organizational Committee. Jamie seconded it; motioned carried. With Cathy stepping down, Chris motioned for Jason Knox to be President; Jamie seconded it; motion carried.
9. Director's Report -
  - a) 2019 Investors- we are currently at 34, which is way down from last year in the amount of investors and money given. A follow-up letter was sent April 16.
  - b) Iowa Governor and Lt. Governor will be visiting Tuesday, May 21. A business contacted them directly with negative feedback. Sandy has set up a tour timeline based on the time allotted.
  - c) The Partnership visit will be Monday, May 20 at 5:30 p.m. Jamie won't be able to be there, and Cathy must leave at 6:30 p.m.
  - d) A Model A car tour will be going through West Union on May 22 driving through mid-afternoon with 20 cars. Would the Chamber want to have snacks, water, etc. Sandy will email to see if any business is interested as Sandy will be in Mount Vernon that day.
  - e) Mount Vernon Workshop will be May 21-22 focusing on Economic Vitality. As the Governor will be here on the 21<sup>st</sup>, Sandy is unable to attend that day. She will be there on the 22<sup>nd</sup>. She will send out the agenda to see if anyone else is able to attend for West Union.

- f) Open 4 Business- Euphoria Coffee will be representing West Union. Should know soon on results.
- g) Main Street Exchange- one more person is needed.
- h) Main Street Iowa Orientation is July 10-11. This is a great way to learn about Main Street. Sandy would like to attend again.
- i) Iowa Downtown Conference will be held in Dbq on August 27-29.
- j) The fall Chamber workshop will be held in Jefferson on October 22-23.
- k) With changes to FCED, we need to implement a shared office agreement. Sandy found one that was completed in 2015. The agreement states what Chamber and FCED own, but it isn't signed; however, Sandy feels it is fair and current.

## 10. Committee Reports

### a. Promotions

- i. 2019 Work Plans- Working on 4<sup>th</sup> of July. The "Sandlot" movie will be played after the games on the 3<sup>rd</sup>, which is \$350 for the license but the committee hopes to help offset that with concessions. Cost savings of \$500 by getting a bouncy house using a new company. Events include: band, Miss West Union, fireworks, ball games, etc. Rain date will be the Tuesday of the fair for fireworks. Playing on the Plaza will be July 11-August 29. Chamber members needed to work to sell brats on those nights. People can bring alcohol but will not be selling through the Chamber. Brooke has created table tents with upcoming events.

### b. Design & Business Improvement

- i. 2019 Work Plans- no report.

### c. Community Development

- i. 2019 Work Plans- Garret shared that Jason, Nick and he went to UIU to hear students present their marketing ideas. Jason is planning on doing a presentation to the Board on their findings.

### d. Organization

- i. 2019 Work Plans- working on the golf tournament at Clermont. Sandy sent out information to business with those that get a free team. Asking businesses for games on specific holes.

- l) Sandy has taken on a part-time job with insurance sales, but it will not affect her job at the Chamber.

- m) Meeting adjourned at 8:01 a.m.

**Next meeting – June 11, 2019 at 7:00 am at the Chamber/Main Street office.**

**Submitted by Jamie Hoey, Secretary**

#### **MISSION STATEMENT**

Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.

#### **VISION STATEMENT**

Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.