



CHAMBER/MAIN STREET BOARD MEETING

January 8, 2019 – 7:00 a.m.

Present: Bob Sadler, Chris DeBack, Cathy Harris, Mike Johnson, Sandy Klosterman, Jason Knox, Garrett Crandall, Jamie Hoey, Nick McIntyre, Adam Keller, Sam Whitehead

Absent: Duane Willhite

Guests:

1. Meeting was called to order at 7:00 a.m. by President Bob Sadler.
2. Cathy motioned to amend the agenda to include a “Fact Finding Committee” item after the Director’s Report. Motion to approve the amended agenda by Chris; seconded by Cathy; approved by all.
3. Motion to approve new Board members-Jamie Hoey & Garrett Crandall was made by Chris; seconded by Jason; approved by all.
4. Cathy motioned to approved Cam Granger resignation; Chris seconded it; approved by all.
5. Motion made by Chris and seconded by Cathy to approve the December minutes; motion carried.
6. Nick shared the city approved the \$10,000 allocation for the last fiscal year for the Chamber. They are working on a \$5,000 increase going forward, but funds have not been approved yet. The new fiscal year will then begin in July 2019 and another allocation from the city will be given to the Chamber. The city’s \$10,000 will be put into savings once received. The Chamber received a sponsorship request for the Fayette Co. Dairy Producers. We use their ice cream machine for events. Chris motioned to sponsor them at the gold level, \$50; Jason seconded it; approved by all.
Reviewed the Treasurer’s Financial Report. With the \$10,000 from the city, the finances would have a positive margin of approximately \$2,000 for 2018. Chris is working on a new layout for 2019. Mike motioned to approve the Treasurer’s Report; seconded by Cathy; approved by all.
7. Election of Officers-
 - a. President- Mike nominated Cathy; Chris seconded; nominations cease. Unanimous Aye.
 - b. Vice President- Chris nominated Jason; Kathy nominated Bob; nominations cease. After voting, it was 4-2 for Jason.
 - c. Secretary- Bob nominated Jamie; seconded by Chris; nominations cease. Unanimous Aye.
 - d. Treasurer- Bob nominated Chris; Cathy seconded; nominations cease. Unanimous Aye.
8. Directors Report -
 - a. Accreditation- this was turned in on time with two outstanding items, budget and action plans. Those will be turned in as received.
 - b. Board Commitment papers- due next month. Bob discussed the various committees within the Chamber and explained Board members should be on at least one.
 - c. 2019 Plan of Action/Action Plans/budgets- these have been received for a few committees but not all. Please get to Sandy ASAP so she can finish the budget.
 - d. Vision & Goals- reviewed Sandy’s visions and goals for 2019. Currently, there are 15 investors. Sandy did 5 business visits this December.
 - e. Misc. – Bob shared a City Hall invitation regarding a Visioning Meeting on 1/23/19 at 6 p.m. at the library. We would like to ensure there is Chamber representation there. According to Nick, there is good response already for the invitation from local businesses/organizations. Sandy will be attending a meeting for scenic byways with a walk-around tour regarding Fayette Co. storefront availability downtown and in surrounding areas. Bob intends to join the scenic byways committee as well.
9. Partnership visit scheduled with Main Street for May 7, 2019 at 7 a.m. They will meet with the Chamber Director, Chamber President, city and the Board that evening if possible. We need to re-evaluate the Chamber partnership with Main Street. There is a Chamber Retreat on Wednesday, January 30 at 5:30 p.m. at the Chamber office to discuss pros/cons and fact finding details to determine if we want to remain a Main Street community. If it is an amicable split, there is potential to

return as a Main Street community. Members would like to see requirements and expectations for Main Street. We need to ensure the city is part of this retreat as well. Nick/Adam will take to the city board and get input. One city representative will be at the meeting.

10. Committee Reports

- a. Promotions
 - i. Chamber Banquet coming up. There will not be door ticket sales due to advance food needs.
 - ii. 2019 budget & action plan reviewed.
- b. Design & Business Improvement
 - i. Working on fire hydrant painting plans and new ideas for 2019.
 - ii. 2019 budget and action plan will be turned in tomorrow. Shouldn't have expenses as it is self-contained.
- c. Community Development
 - i. 2019 budget & action plan reviewed. They are asking for \$15,000 to help attract new business. Looking at retail and/or a theater.
- d. Organization
 - i. There is a Poker Run we are partnering on. There is no cost to us but we have to supply volunteers. The committee will be meeting to review events, such as golf and dueling pianos. We need to pay \$1,000 to lock in our date for dueling pianos, which the board is in favor as we made money last time.
 - ii. Investment Drive- committee is looking at new ideas to bring in investments. One idea is to print a plea on water bills for quarterly donations going to specific events. Nick believes this would be ok. This is for individuals and not business.
 - iii. 2019 budget & action plan reviewed. The scholarship is the only cost that isn't self-contained.
- e. Chamber Budget- Mike motioned to table the budget approval until there is a final draft. Jamie seconded it; approved by all. We will meet on 1/15/19 at 5:30 p.m. at the Chamber for a budget meeting.

11. Mike made a motion to adjourn; Jamie seconded; All aye. Meeting adjourned at 8:07 a.m.

Next meeting – February 12, 2019 at 7:00 am at the Chamber/Main Street office.

Submitted by Jamie Hoey, Secretary

MISSION STATEMENT

Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.

VISION STATEMENT

Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.