



CHAMBER/MAIN STREET BOARD MEETING

December 10, 2019 – 7:00 a.m.

Present: Jamie Hoey, Jason Knox, Chris DeBack, Rick Trumm, Tiffany Johansen, Kristie Austin
Absent: Bob Sadler, Cathy Harris, Garrett Crandall, Nick McIntyre, Adam Keller, Kennon Gumm
Guests:

1. Meeting was called to order at 7:30 a.m. by President Jason Knox.
2. Jamie motioned to approve the agenda; seconded by Chris; approved by all.
3. November meeting minutes were reviewed and motion to approve by Chris; seconded by Tiffany; approved by all.
4. Year-to-date finances were reviewed. After discussion, there was a loss for November due to Dueling Pianos but not as much as anticipated. Jamie motioned to approve October and November finances; seconded by Rick; approved by all.
5. Kristie gave the Director's Report. Highlights include meetings to work on fiber optic for West Union; working on two grants and accreditation for Main Street. 20+ business visits have been done with good reception, which will help with the Investment Drive.
6. Main Street America visit is June 11th.
7. Membership/Investment Drive: Jason assisted with creating a spreadsheet with Organizational Committee and Kristie input including a new spreadsheet with investment opportunities. In addition, a WU directory is being created to include with the investment drive.
8. 2020 schedule- calendar created that will be included in the Investment Drive.
9. 2020 Main Street Program Agreement through 2021 and city Resolution was discussed. They have both been signed by those needed. Jamie motioned to approve the resolution; Chris seconded; all approved.
10. Main Street Accreditation- Jamie, Kristie and Robin met and got filled out with Main Street's help. Kristie has a few things to fill out and will get it turned in.
11. Kristie will be calling a By-Laws/Policies Ad Hoc committee meeting in January.
12. Committee Reports-
 - a. Promotions
 - i. 2019 Work Plans- Community Award Banquet is currently being worked on for January 25th. Ideas for nominations needed- 4 returned so far. The Facebook event has been created. Kristie will pin it to the top of our page. Winners will be picked December 30.
 - b. Design & Business Improvement
 - i. 2019 Work Plans- Tiffany and Bob visited about the committee. Tiffany will be taking over this committee. Bob and Tiffany will work on specifics.
 - c. Community Development
 - i. 2019 Work Plans- UIU presented on internships for our businesses.
 - d. Organization
 - i. 2019 Work Plans- Cathy Harris has resigned from the Board. So, a new chair is needed for this committee. We need to figure out how to make this committee work. Meet in January/February to discuss. Threw around ideas such as monthly BINGO, Bargo, trivia- turkey/ham bingo. Dueling Pianos needs to change. The Investment Drive with the new materials is starting ASAP. Kristie will work on sending it out. We plan to focus on outside town businesses as well.

13. Chris motioned, and Jamie seconded to adjourn the meeting; Meeting adjourned at 8:06 a.m.

Next meeting – Jan 14, 2020 at 7:00 am at the Chamber/Main Street office.

Submitted by Jamie Hoey, Secretary

MISSION STATEMENT

Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.

VISION STATEMENT

Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.