

West Union Chamber of Commerce

Board of Directors Meeting

MINUTES—September 11, 2012

Members Present: Jenni Elsbernd, Melody Patrick, Bob Vagts, Ryan Hoey, Bridget Parker, Brent Parker

Meeting was brought to order by Melody Patrick, Vice President, at 8:05am at the West Union Chamber Office.

*The meeting began with a presentation from Judy Roach, Laurie Thompson, Kathryn Weidemann and Alyssa Wenthe regarding the Festival of Lights. They would like help from the Chamber in encouraging businesses in town to adopt a section of the baseball fences and put up an LED light display. Bridget will be sure to put it in the newsletters and on the website. Also, they would like to have the Chamber's support again this year with: coloring books, wrapping the gazebo where the Santa visit takes place, helping with the lines of kids and providing cookies. Santa visit will take place on Friday, November 23rd. Mark your calendars!

Approval of Agenda & Minutes:

- A quorum was not present therefore; no motions were made or approved.

Financial Report:

- **Account Balances**

Bank balances as of 09/10/2012 are \$2,586.52 in checking, \$3,583.01 in savings and \$4,135.49 in fireworks fund. Bridget reported that property taxes were paid. Any finance questions, please let Bridget know.

Committee Reports:

- **Retail**

- Downtown Block Party. Will be taking place on Thursday, September 13 to celebrate the completion of the first portion of the Main Street project.
- Fall Open Houses planned for October 12 & 13.
- Holiday Punch Card promotion is on track. Chamber board members may have to make calls if we need more businesses to participate.
- Holiday Open Houses are planned to take place on November 16 & 17.
- NF Homecoming Parade will take place on Thursday, October 11th. Time is yet to be determined but they are looking into having an evening parade with a fire department light show.

- **Membership**

- No new updates. Start planning for 2013.

Old Business:

- **Building Update**

- Parking lot—Bill and Ryan will finalize. Geothermal will need to be hooked up soon. Robin gave an overview of what is currently going on and when we can anticipate moving forward.

- **Business Spotlight**

- There wasn't a Spotlight for September because of all the space used to promote the Block Party.

- **After Five**

- The Chamber will host on October 23 from 5-7pm. The Historical Society will host in November.

- **New Board Members**

- We need members. Please be thinking of people you can ask to join the Chamber Board.

- **Strategic West Union Meeting**

- Next meeting will be held on Tuesday, October 2nd at 6:30am at the hospital.

- **Fireworks Fundraising Chairperson**
 - We need to find a person to replace Marge. Ryan will make sure to get a new sign for the can bin.
- **Hotel/Motel Tax & Local Option Sales Tax Presentation to City Council**
 - Melody attended the meeting and the Chamber will be awarded \$250 a quarter.

New Business

- **Lower Office Space Rental Update**
 - One of the renters has left. Judy Heier will be looking for someone to share office space with.
- **Membership Dues**
 - Board discussed options for the upcoming year. Bridget will order dates for plaques so we have them on-hand.
- **Community Awards Banquet**
 - Scheduled for Jan 19th at the Dance Pavilion.
- **FCED, Bill discussed FC Tourism contract.**
 - Ad will be going out in papers for a part-time tourism coordinator. FCED would like to house the coordinator in the Chamber office.

With no further discussion, meeting was adjourned at 9:45am.

Next Board Meeting: October 9, 2012.

Respectfully Submitted, Jenni Elsbernd, Secretary