

West Union Chamber of Commerce
Board of Directors Meeting
MINUTES – October 9, 2014

Members Present: Melody Patrick, Carolyn Havenstrite, Carolyn Weber, Bob Sadler, Gail Hackman, Jennifer Tobin, and Allison Moschel, guest.

Meeting was brought to order by Melody Patrick at 7:04 in the West Union Chamber Office.

Approval of Agenda:

- Motion to approve the agenda was made by Carolyn W. and a second by Bob. All in favor, motion carried.

Approval of Minutes:

- Motion to approve the minutes from September 11th was made by Carolyn H. and a second by Carolyn W. All in favor, motion carried.

Financial Report:

- Bank balances as of October 8, 2014 are \$356.70 in checking, \$3242.02 in savings and \$4,714.09 in the fireworks fund.
 - Melody is checking with Amie Johansen to see why the hotel/motel tax is low. Jennifer is checking Gas and Promo Events to see why they are high.
- Motion to approve financial report made by Bob, second by Carolyn W. All in favor, motion carried.

Committee Reports:

- Retail
 - 2014 Annual Punch Card Promotion Planning Underway
 - Discuss Newspaper & Radio Advertising – We will do the same advertising with the Union as we did last year. No extra advertising with the radio, other than in-kind dollars left.
 - Small Business Saturday – November 29th – Businesses will be in charge of their own goodies, but we will promote the event.
 - Snowball Drop – November 22nd – Take note that this date is different than the original November 29th date. Gingerbread cookies will be donated by volunteers and handed out on this day.

Old Business:

- “Treats in the Trunk” – October 19th –
 - The Chamber will decorate the Plaza for this event with pumpkins, gourds, etc.
 - Bob will donate hot cocoa mix and bring a large coffee pot.
 - Jennifer will serve hot chocolate and have the Chamber office open for restroom use.

New Business:

- Discuss a potential decrease in apartment rent – The Board discussed the empty apartment and decided it will be beneficial to lower the cost and get a renter in there.
 - Motion was made by Bob to lower the apartment rent from \$500 to \$400, plus the cost of utilities. Second by Carolyn W. All in favor. Motion carried.
 - We will also be painting the entryway as well as the stairway and updating the window treatments.

- Festival of Lights
 - We have 215 coloring books from previous years to pass out. We will also supply candy canes.
- Community Awards Banquet - January 17, 2015
 - Jennifer is calling Echo Valley to make reservations for this date. A “save the date” will be posted in next month’s Newsletter when Lee at Echo Valley confirms the date.
 - Catering from Gus & Tony’s? Appetizers from Quillin’s?
- Service charge waiver from Bank 1st will be removed November 3rd – Melody will talk to Tobin Britt about this change.

Other Items:

- Jennifer will be making a West Union Area Chamber of Commerce Facebook page. This will be a quick way for people to check what events are coming up in the area and to get connected with our Chamber.

Next Regular Meeting Date: Thursday, November 13th at 7:00 am.

With no further discussion, a motion was made to adjourn by Bob and seconded by Gail. All in favor, motion carried.

Mission Statement

**The West Union Chamber of Commerce is a
voluntary group of area businesses
affiliated for the purpose of furthering
the growth and development of West Union.**