



MAIN STREET/CHAMBER MINUTES
May 10, 2016

Present: Bob Sadler, Carolyn Weber, Jane Blumhagen, Melody Patrick, Amie Johansen, Gail Hackman, Amy Christianson, Jason Knox, and Brandy Burgin.

Absent: Allison Rose, Mike Johnson, Patrick Ritter, Tanya Tysland, Kevin Baumler, Duane Wilhite, Teresa Pape, and Carolyn Havenstrite

1. Meeting was called to order at 7:06a.m. May 10, 2016, by President Bob Sadler.
2. Motion was made by Melody, seconded by Jason, to approve the agenda as presented. All Aye. Carried.
3. Motion was made by Jane, seconded by Carolyn W., to approve minutes from the April 12, 2016 meeting. All Aye. Carried.
4. Financials – Melody presented the Financials for Chamber and Main Street accounts. There was an issue with the Chamber Savings Account balancing, and she will work to correct. The new QuickBooks had not been ordered yet, but Brandy and Bob will get that done this week. Motion was made by Carolyn W., seconded by Jane, to approve financials as presented. All Aye. Carried.
5. Updates from Committees –
 - a. **Promotions** Planning is underway for 4th of July at the Rec Center and for WU-Fest for August 20, 2016. Playin’ on the Plaza musicians are all booked and ready to begin on July 7th.
 - b. **Design** – Bob would like to invite Bob Vagts family & Merlin Dunt family to a dedication of the benches downtown where the plaques were put on. Board agreed to do cookies and coffee/punch for the event.
 - c. **Community Development** - working on the Marketing Analysis surveys-about 265 are in, will finish up on 5/13/16. Next visit will be in June.
 - d. **Organization** – No one present
 - e. **Business Improvement** – have not worked on lately, need to regroup. Jason will be on this committee.
6. Table until next meeting. Motion made by Melody, seconded by Jane. All Aye. Carried.
7. Still waiting for Quit Claim Deed for Industrial Lot that Community Development owns. Duane or Patrick was not present to update. Brandy will follow up with them.
8. Discussed the Vision/Mission Statement that were worked on at the Retreat. Motion was made by Melody, seconded by Carolyn W. to approve as written. All Aye. Carried. Brandy will post in the Board Room.
Vision: [Investing in the community by bringing people together to achieve a support system that seeks to promote business success and a sense of community pride.](#)
Mission: [Through Community engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces history, preserves natural environment, and promotes quality events that instills a sense of community pride.](#)
9. Logo will be: WU WEST UNION
CHAMBER
A MAIN STREET COMMUNITY
Discussed staying consistent with the Green and Brown to represent our Green Pilot Community on the letterhead and signage. Shirts can be ordered in other colors as needed. Motion to approve was made by Melody, seconded by Jane. All Aye. Carried.
10. Doug from Culpepper and Meriwether Circus came to City Hall and would like to perform in West Union. Amie called Chelsea from the Fair board to see if it could be held there. Fair board requested we team up to sell the tickets & split the proceeds. Motion was made by Gail, seconded by Melody, to approve. All Aye. Carried.

Brandy wrote the \$290 initial check, and we will get that all back before proceeds are split with the Fairgrounds. Circus will be held Tuesday, August 8th, 2016 at 5pm & 7:30 pm.

11. Director's Report – Bob advised Mike visited with Teresa Pape and it appears we need to improve communication with the City so they understand what we are doing. Amie put together a sign-up to take turns attending City Council meetings and passed around. Brandy will keep at the office.

Attendance – Bob also talked about attendance at our meetings and other meetings. Our By-laws state 3 meetings/year is all that can be missed. Asked everyone to email Brandy once agenda goes out to make sure we always have a quorum at the meetings. Also with Darlene Strachan coming from Des Moines, it was not good representation for our Annual meeting, and she was good enough to offer to reschedule the Main Street Basics training for June 28th from 5-7:30pm, but that is making her drive again from Des Moines. We need to make sure all new members attend, please.

Discussed putting City Contribution into our general fund due to shortages, as Community Development does not have any expenses coming up soon except the Quit Claim Deed.

12. Brandy asked that the Resolution approving our agreement with Main Street be passed and signed. Motion was made by Jane, seconded by Carolyn W. to approve. All Aye. Carried.

13. Motion to adjourn was made by Jane, seconded by Gail. Meeting adjourned at 8:20 a.m.

17. Next Meeting – June 14, 2016 at 7am at the West Union Chamber/Main Street office

Total Volunteer Hours to be Logged: 131/2 Hours

Submitted by Amie Johansen