



MAIN STREET/CHAMBER MINUTES
March 8, 2016

Present: Bob Sadler, Mike Johnson, Tonya Tysland, Carolyn Weber, Jane Blumhagen, Melody Patrick, Amie Johansen, Kevin Baumler, Gail Hackman, Amy Christianson, Jason Knox, Patrick Ritter, Duane Wilhite, and Brandy Burgin.

Absent: Allison Rose and Carolyn Havenstrite

1. Meeting was called to order at 7:00a.m. March 8, 2016, by President Bob Sadler.

2. Motion was made by Jane, seconded by Carolyn W., to approve the agenda as presented. All Aye. Carried.

Moved to item #6 – Motion was made by Mike, seconded by Carolyn W. to approve new Board Member Kevin Baumler. All Aye. Carried.

3. Motion was made by Carolyn W., seconded by Melody, to approve minutes that had been emailed out for the February 9, 2016 meeting. All Aye. Carried.

4. Financials – Melody presented the Expenses totaling \$3,649.29 for Main Street, and \$2,550.68 for Chamber, for a Total Expense Detail of \$6,199.97. Motion was made by Mike, seconded by Jane, to approve financials as presented. All Aye. Carried.

5. Updates from Committees –

a. **Promotions** – Divas & Dining is next event to be held on April 8, 2016 at Echo Valley. Planning is underway for 4th of July at the Rec Center, and for WU-Fest for August 20, 2016.

b. **Design** - Plaques for Bob Vagts & Merlin Dunt have been ordered from Saboe Jewelry to be installed on benches downtown. Bob would like to see the families invited for an unveiling and have a dedication ceremony

c. **Community Development** - Duane advised as the next step of transitioning Community Development to the Main Street/Chamber organization, he transferred their funds yesterday. They have approximately \$41,000 in a Revolving Loan Fund, and approximately \$4,000 General Fund money. They will be updating the abstract for the lot in the Industrial Park next. Community Development is also working on the Marketing Analysis, as we were chosen as one of the 6 for the next phase.

d. **Organization** – Mike advised they will be giving 1 or 2 scholarships away this year to a graduating high school student. Comedian/Magician booked for October at Echo Valley.

e. **Business Improvement** – With the resignation of Karla and Patti, this committee has only one member left which is Allison Rose. Bob asked Kevin Baumler if he would be interested in joining on. Bob will also step onto this group and set up a meeting to reorganize.

7. Jason Knox brought up removing dollar amounts from travel reimbursement and using Government Service Agency rates(GSA) which are listed online. Patrick suggested an appendix, and Gail mentioned with as little travel as we have, to leave as is and revisit if needed. Motion was made by Amie to leave as is, Carolyn W. seconded. All Aye. Carried.

8. President Report – Bob asked for feedback on Friday night's social; decided to keep it going on First Friday each month-Come and Go as you can. Next one will be April 1 at 5pm at the Main Street/Chamber office.

a. 4 teams in Biggest Loser. Going well so far.

b. Loomis had lowest bid, and paid membership, so they have replaced the water heater in the basement.

c. Community Development taking the lead on the Market Analysis; need to make sure we take advantage of this opportunity to help us build our community. Will have data that we will all need to help collect. Duane called owners of Alco building to see what we could assist with in getting that filled. Melody mentioned tapping into the Revolving Loan Fund for this building.

9. Director Report – Brandy said Pheasants Forever asked for a donation of \$20 in Chamber Bucks. Would like to have permission to do that. Board agreed to choose “What makes sense for our community to donate to. Would like her to keep a list so we can review.

Also, training March 30-31 in Newton allows us to send 2 people. Brandy plans to go, Tanya volunteered to go Wednesday. Brandy will ask her mom to attend for Promotions committee with her on Thursday.

Norm Einck requested \$7,000 in Chamber Bucks to use in conjunction with a fundraiser for the Rec Foundation. They are selling \$20 tickets, and once all are sold, will give away prizes totaling \$7,000, of which they want to do in Chamber Bucks. Brandy advised they are printed off the computer, so any denomination would be easy to do. All Board is in favor as that benefits all the businesses here in town.

10. Motion was made by Mike, seconded by Melody, to adjourn. Meeting adjourned at 7:55 a.m.

17. Next Meeting – April 12, 2016 at 7am at the Main Street/Chamber office

Total Volunteer Hours to be Logged: 13 Hours

Submitted by Amie Johansen