



CHAMBER/MAIN STREET MINUTES  
March 15, 2017

Present: Bob Sadler, Amie Johansen, Gail Hackman, Brandy Burgin, Tanya Tysland, Patrick Ritter, Allison Rose, Amy Christiansen, Nick McIntyre and Guests Jackie Speer from Traditions, Kent Halverson, and Michael Waegler from Main Street Iowa. Jason Knox joined later.

Absent: Kevin Baumler, Mike Johnson

1. Meeting was called to order at 5:30 p.m. by President Bob Sadler.
2. Motion was made by Tanya, seconded by Allison, to approve the Agenda as presented. All Aye. Carried.
3. Motion was made by Tanya, seconded by Gail, to approve the Minutes from the February meeting. All Aye. Carried.
4. Finances – Discussed the Investment Drive, which is the most important part of the Budget. Michael Waegler of Main Street Iowa expressed that the Organization Committee has the lead role of the Financial Plan, and All Members should assist with implementing the investment drive.  
Motion was made by Tanya, seconded by Patrick, to pay the bills for the month. All Aye. Carried.  
Motion was then made by Tanya, seconded by Pat, to set another meeting to work on the Investment Drive to get the Budget balanced before approving the Financials. Meeting set for March 21, 2017 at 5:30 p.m. at Chamber office. All Aye. Carried.  
Some ideas discussed were moving Director to Part time hours, Using past Board Members to help with Investment Drive (Dick Woodard, Greg Ptacek, etc.), Initially we did a 3-year Pledge – Could do a “Pledge for the next 10 years now that we have completed our first 10 years”, Maybe think Regional – School District area
5. **Promo** – Divas & Dining went very well, waiting for Brandy to send out Financials. Working on Planning for 4<sup>th</sup> of July activities and Playin’ on the Plaza Music  
**Design** – Nothing to report  
**Community Develop** – Discussed a Webpage to show what we have to offer & Promote more of what we can do. Could maybe add a link to current West Union webpage. Tanya and Bob recently did a site visit with a Prospect and will follow up with him. Britt Dyke expressed interest in joining the committee. Patrick is working on details with Jay Villont on his building. He is wanting to continue his practice until Fall of 2019.  
**Organization** – Comedian brought in about \$900. Basement tenant advised of mold on the wall. Servicemaster in Decorah has advised they can address. Discussed putting Community Scholarship towards a student that is an ex-officio Board member.
6. **President Report** –decided to hold off on discussion of combining Community Development & Business Improvement Spring Workshop – Bob, Nick McIntyre, and Kent Halverson attended. They talked a lot about Rural Development and the rising numbers moving to the areas.
7. **Directors Report** – Cresco Shopper asked us to advertise again at a cost of \$130. City would partner and pay ½. Due to the budget deficit, all agreed not to advertise this year.  
April 7<sup>th</sup> is the Main Street Award Banquet in Des Moines, cost is only \$10. Let Brandy know who would like to go. Jane Blumhagen is our Main Street Volunteer of the Year & will be recognized there. None of our projects submitted won this year. Whistle Walk Kickoff takes place on April 3<sup>rd</sup> at Noon on the Plaza & at 6pm at the Rec Center. Hope all will join in. The Goal is to make our community healthy in the most walkable community.

Motion to adjourn was made by Jason, seconded by Tanya. All Aye. Carried. Meeting adjourned at 7:00 p.m.

**Next meeting: April 12, 2017 at 5:15p.m. at the Chamber/Main Street office.**

Total Volunteer Hours to be Logged: 19.5 Hours

Submitted by Amie Johansen

**Mission:** Investing in the Community by bringing people together to achieve a support system that seeks to promote business success and a sense of Community Pride

**Vision:** Through Community Engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces History, Preserves Natural Environment, and Promotes Quality Events that instills a Sense of Community Pride