

West Union Chamber of Commerce

Board of Directors Meeting

MINUTES—July 10, 2012

Members Present: Jenni Elsbernd, Melody Patrick, Judd Swensen, Bob Vagts, Ryan Hoey, Bridget Parker, Bill Ziegler

Meeting was brought to order by Melody Patrick, Vice President, at 8:06am at the West Union Chamber Office.

Approval of Agenda & Minutes:

- Since there was not a Quorum present in order to vote, approval of minutes was tabled to the August Meeting.

Financial Report:

- **Account Balances**
Bank balances as of 07/10/2012 are \$6,050.91 in checking, \$3,581.49 in savings and \$3,834.69 in fireworks fund. Bridget reported that the second half of the insurance premium was paid this period. Any finance questions, please let Bridget know.
- **Construction Loan and Costs**
No changes to discuss at this time.

Committee Reports:

- **Retail**
 - Committee will meet on Thursday, July 12th.
- **Review Newsletter/Calendar**
 - Lilac Plaza business or NAPA

Old Business:

- **Building Update, downstairs lighting**
 - Ryan talked to Kevin to get an update. Steps for basement access will be done soon. Ryan has developed a proposal to present to Alice. Ryan plans to meet with her after Board meeting.
- **Geothermal Meeting**
 - Melody agreed to attend. Ryan will contact Gages.
- **4th of July Recap/Thanks yous**
 - Board discussed a donation to the Rec Center Foundation. Formal report will be presented at the August meeting. Bridget will send out thank yous. To make sure nobody was missed, the board discussed who should get thank yous.
- **WUCC Band for playing on the Plaza Sponsor**
 - Will sponsor Fusion on August 29th and will split sponsoring expense with Bill Ziegler.
- **After Five**
 - Historical Society will be in August. Chamber will host one in the Fall.
- **New Board Members**
 - Ryan talked to Casey McDermott and he agreed to look into it more in the Fall.
- **Strategic West Union Meeting Goals, Strengths and Weaknesses**
 - Board will hold a special meeting on August 7th at 7am at Chamber to determine their five items.

New Business

- **Dates for holiday promotion and community awards**
 - Board set the date for the Community Awards Banquet for January 19th. Retail Committee will take lead on the Holiday Promotion event.

- **Appliances for upstairs renters**
 - Board agreed to do some price checking and to the replace both the stove and the refrigerator. The items would be purchased 6 months apart.
- **Fireworks Fundraising Chairperson/New Signage for Can Collection Bin**
 - Melody will talk to Marge and see if she has any recommendations on who could take her place. Board agreed that new signage is needed.
- **Shared Office Agreement with Rental Contract (MSWU, WUCD)**
 - Bill encouraged board to look into this. This will be the first item on the 8/14 meeting agenda to ensure that an in-depth discussion takes place and plans are finalized.

With no further discussion, meeting was adjourned at 9:05am.

Special Board Meeting: August 7th at 7am

Next Board Meeting: August 14, 2012.

Respectfully Submitted, Jenni Elsbernd, Secretary