



CHAMBER/MAIN STREET MINUTES –January 9, 2018

Present: Bob Sadler, Amie Johansen, Gail Hackman, Jason Knox, Chris DeBack, Kevin Baumler, Rick Trumm, Mike Johnson, Cam Granger, Sandy Klosterman, Cathy Harris, and guest-Lynn Lauer.

Absent: Sam-FCED, Nick McIntyre

1. Meeting was called to order at 7:00 a.m. by President Bob Sadler.
2. Lynn Lauer attended as a guest to let everyone know what the West Union Ambassadors do. They are a “welcoming” group for West Union for new businesses and expanding businesses and more. They currently have 15-18 members, and dues are \$125/year. Lynn welcomed anyone to join in on their next meeting which is February 23, 2018.
3. Motion was made by Gail, seconded by Chris, to approve the Agenda, amending to move #4 ahead of #3, and #11 after #6, and add Sydney Alber to resignations due to her job change. All Aye. Carried.
4. Motion was made by Gail, seconded by Rick, to approve Cathy Harris as a new Board Member. All Aye. Carried.
5. Motion was made by Gail, seconded by Kevin, to approve the November Minutes as presented. All Aye. Carried. (No December minutes as we did not have a quorum).
6. Sandy clarified some items, and budget items for committees were discussed. Consensus was not to earmark funds received in excess of budget, but to return to the general account to be used as needed, and then budget for total amount needed each year. Motion was made by Chris, seconded by Mike, to approve November and December financials. All Aye. Carried.
7. Nominations were made for each officer position, and after one each were voted on and approved.
 - President – Bob Sadler
 - Vice President – Cathy Harris
 - Treasurer – Chris DeBack
 - Secretary – Amie JohansenSandy will get new signature cards for all to sign.
8. Committee Reports
 - Sandy announced our Main Street Volunteer of the Year goes to BOB SADLER. Congratulations Bob, and Thanks for all you do. Promo – (Amie & Chris)Community Awards Banquet set for January 20, 2018 6pm Social, 7pm Dinner, and Program to follow. Will be doing the basket auction again.
 - Design – (Gail) Started Yard of the Month and partnered with Festival of Lights Committee in December. Set themes for each month for the year, and then plan to make a calendar. Jodi Granger will make a sign to put in the yard for the winner. Gail asked if we could also give \$20 in Script money. Motion was made by Amie, seconded by Chris to approve. All Aye. Carried.
 - Business Improvement – Punch Card Participation was down considerably, mainly big ticket retailers did not participate(Spahn & Rose, Napa, Wilbur’s). Discussed revamping the program for next year.
 - Community Development - (Jason) Meeting participation has been real good with lots of good discussions. Sylvia approached UIU To use as a resource, and they will send out a survey to better understand what is needed. Bob talked with Carl Easthorp and he Will get us in touch with Communications/Social Media for assistance with videos and marketing.
 - New Idea from Comm. Development meeting is to form a Cooperative & purchase the West Union Golf Course from Randy Osmundson. Britt called Randy and price is \$650,000.
 - Highway 150 N Building (Alco) – Owners would be willing to help someone get started. They own Ben Franklin in Madison. Nick and Cam Granger will call him this week. Rumor is there is an offer on the building, but not confirmed. Sam Whitehead also advised Jason that if the City purchases, REC has \$50,000 available in May towards buildings sitting empty. Jason offered an idea to invite Edgewood Chamber who has been successful in fundraising to learn from them on what they did. Next meeting is February 2nd at High School Library at noon

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Vision: Through Community Engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces History, Preserves Natural Environment, and Promotes Quality Events that instills a Sense of Community Pride

Organization – Mike advised he needs new people on his committee, and he would like to step back as chair or co-chair with someone. Casino Night is set for Feb. 24th at 6pm at West Union Event Center. He needs help finding prizes, and finalizing plans. Cam agreed to help. Sandy will get tickets to everyone to help sell.

9&10. Motion was made by Gail, seconded by Rick, to approve moving Patrick Ritter from Board Member to Ex Officio, and to approve Dick Woodard and Sydney Alber's resignations. All Aye. Carried.

11. **President's Report** –Bob asked if we would agree to give Carrie Davis a Thank You note and script money for her help when our Director is out of the office. Kevin made a motion to give her \$25 in script money, Amie seconded. All Aye. Carried. National meeting is in Kansas City, MO, which is as close as it has ever been, but the cost is \$500 + room and travel. Decided with the budget, we need to attend the closer meetings that we can instead.

12. **Director's Report** –Sandy advised she is working on a Board Member Orientation. She has applied for a "Better Block" Grant to have a specialist come and help us in open areas that could become social areas. She is also working on the Welcome Booklet, and working on ordering 2018 Investor Placques from 3D Placques.

Amie made a motion to adjourn, Rick seconded. All Aye. Meeting Adjourned at 8:05 am.

Next meeting: February 13, 2018 at 7:00 a.m. at the Chamber/Main Street office.

Total Volunteer Hours to be Logged: 12 Hours Submitted by Amie Johansen

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