



CHAMBER/MAIN STREET MINUTES
February 15, 2017

Present: Bob Sadler, Amie Johansen, Gail Hackman, Kevin Baumler, Brandy Burgin, Mike Johnson, Tanya Tysland, Patrick Ritter, Allison Rose, Amy Christiansen, Jason Knox, and Guests Jessica Wegner, and Laura Weidemann
Absent: Nick McIntyre

1. Meeting was called to order at 5:30 p.m. by President Bob Sadler.
2. Motion was made by Tanya, seconded by Mike, to approve the Agenda as presented. All Aye. Carried.
3. Motion was made by Kevin, seconded by Amy, to approve the Minutes from the January meeting. All Aye. Carried.
4. Finances – Kevin met with Brandy and changed the format to include all the accounts as well as the value of the building. Fireworks, RLF at Bank 1st and Building Mortgage at Kerndt is still listed as Chamber, should be merged to the Main Street name we are operating under. Motion was made by Mike, seconded by Gail to approve financials and proceed with changing the name now that we are fully merged. All Aye. Carried. Brandy will contact the banks.
5. **Organization** – Comedian is booked for February 25, 2017 at Echo Valley, tables still available. Social 6-7pm, Jeff Alber will sell appetizers of some kind, Mike checking if he wants to provide servers to walk around, Setup Friday, February 24th at 5:30 p.m. if anyone wants to help. Tanya will take tablecloths and wash at the Hospital after Comedian. Investment Drive is at \$13,465 of investments in so far. Discussed businesses to contact, could use everyone's help in doing so. Will send out the list. Bob & Mike met with Brandy for her performance review. From the submitted evaluation forms, her performance was Satisfactory. They have put a work log into place for her to track what she is doing and make the office the most efficient, and to log what businesses have been visited. Everyone really liked that idea. Tanya also said they discussed the idea of a Casino Night, and will send out a survey monkey to see what the interest would be.

Promo – Divas & Dining will be March 10, 2017. Speaker is Sheila Hildebrand. Started planning for 4th of July activities.
Design – Nothing to report
Community Develop (Business Improve)– Tanya joined FCED also, and discussed a Regional Chamber with Fayette representatives. Patrick and Tanya both visited the Mexican restaurant in Waverly at different times & left business cards. Seem to have a little interest. Tanya asked if the \$61,000 from sale of bus barn could be used as an Economic Development package incentive. The plan for that money was to use on future development, so yes it could. Would like to see it as more of a revolving loan if possible so we can continue with more than just one project.
6. Membership Visits –Retreat went through the businesses and who could go visit. List will be emailed out for the Board to take on some of the visits also. Patrick mentioned using a Google Doc that everyone could see as it updates.
7. Bob led the Retreat & discussed sharing the business visits, and also discussed budget concerns.
8. **Director's Report** – Brandy advised the Open for Business will be starting soon. Brandy asked what the Board wanted to give as the incentive. Need to email the info so everyone understands what the program is, and then can further discuss at next meeting. Next training is March 7-8. Brandy has a family obligation and cannot go. Bob will go, and possibly Tanya and Patrick.

Motion to adjourn was made by Patrick, seconded by Kevin. All Aye. Carried. Meeting adjourned at 6:55 p.m.

Next meeting: March 15, 2017 at 5:30p.m. at the Chamber/Main Street office.

Total Volunteer Hours to be Logged: 19.5 Hours

Submitted by Amie Johansen

Mission: Investing in the Community by bringing people together to achieve a support system that seeks to promote business success and a sense of Community Pride

Vision: Through Community Engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces History, Preserves Natural Environment, and Promotes Quality Events that instills a Sense of Community Pride