

West Union Chamber of Commerce
Board of Directors Meeting
MINUTES – August 14, 2014

Members Present: Carolyn Havenstrite, Carolyn Weber, Gail Hackman, Melody Patrick, Jennifer Tobin

Meeting was brought to order by Melody Patrick at 7:20am at the West Union Chamber Office.

A quorum was not present, therefore, no action items were able to be voted on. **

****Approval of Agenda**

****Approval of Minutes**

****Financial Report**

- Bank balances as of 8/4/14 are \$426.15 in checking, \$6,240.64 in savings and \$4,616.44 in the fireworks fund.

Committee Reports:

- Retail
 - 2014 Annual Punch Card Promotion Planning. Theme this year is “Sweeten you Season! Shop Local/West Union!” There will be a Gingerbread Man for this year’s theme.

Old Business:

- 5:05 Community Social Recap: August – Moonlight Stitching Studio and Sisters Retreat. This event went well. The turnout was mainly individuals who often attend these events, so we need to try and reach out to more in the community.

New Business:

- Block Party – Thursday, August 21st
 - We will be setting up a table outside the Chamber office with a sign up sheet for those who want the Newsletter emailed to them. We will be serving ice water from two big coolers Gail will let us borrow. Jennifer will buy the ice and 200 cups. We will also have a sign up to win \$25 Chamber Bucks. Jennifer will also monitor the door and let people in to use the restroom.
- WU Stock - Saturday, August 23rd
 - Parade – Jennifer, Deb Thies and Carolyn Weber will judge the parade. The Chamber will give a 6 month free membership to the Chamber of Commerce award to the “Best Overall” winner of the parade.
 - Frozen Yogurt Truck – We will not be partnering with Bob at Country View Dairy. Instead, we will be selling ice cream cones for \$1 each as a fundraiser for the Chamber using the Fayette County Dairy Promotions trailer. We will be serving chocolate and vanilla cones. Jennifer will be ordering 200 cones through Bev at the Barrel. Jennifer will also buy napkins and a box of gloves. The trailer uses a 220 plug, so we will have to plan location accordingly.

Other Items:

- There will be a ribbon cutting and reception at Traditions on Wednesday, September 10th. The ribbon cutting will be at 11 am with lunch to follow.
- West Union shirts available – These shirts are available for \$10. Talk to Bob Sadler if interested.
- Carolyn Havenstrite brought up plans for “Treats in the Trunk.” This will take place on October 19, 2014 from 2-4. We will discuss this in more detail in September’s meeting.

With no further discussion, the meeting was adjourned at 8:30 am.

Next Regular Meeting Date: Thursday, September 11th at 7:00 am.

Respectfully Submitted, Jennifer Tobin, Coordinator

Mission Statement

**The West Union Chamber of Commerce is a
voluntary group of area businesses
affiliated for the purpose of furthering
the growth and development of West Union.**