

## West Union Chamber of Commerce

### Board of Directors Meeting

Notes—April 9, 2013

**Members Present:** Jenni Elsbernd, Melody Patrick, Bridget Parker, Judd Swenson, Bill Zeigler, Bob Vagts

Meeting was brought to order by Melody Patrick, President, at 8:00am at the West Union Chamber Office.

#### Financial Report:

- **Account Balances**

Bank balances as of 04/09/2013 are \$12,696.08 in checking, \$7,572.45 in savings and \$4,395.49 in fireworks fund.

- **Mortgage**

Bridget shared the new mortgage payment amount that reflects the changes made to the loan.

#### Committee Reports:

- **Retail**

- **Diva Days** is planned for April 12<sup>th</sup> & 13<sup>th</sup>. Participant fees should be enough to cover advertising costs. Committee will review the event at their May meeting.

- **Membership Drive** going well and above what was budgeted for the year; \$800 over budget. 92 members to date and there are still some that have not renewed yet this year. Bridget will be emailing the Board a list of people who still need to be contacted.

- **Building Update**

- Geothermal Update—No new information.
- Downstairs Improvements—carpet has been ordered but still needs to be installed.
- Façade Master Plan-- 5% down was paid and an additional 25% is due once the bids come in for the project.

#### Old Business:

- **Brochure, Magazine Proposals.** Bridget shared a brochure mock-up and an example of the map that would be in the brochure.
- **Board Member Needs.** Bridget asked the Board to contact 2 people to see if they would be interested in becoming a Board member. Invite them to the May meeting.
- **Fourth of July Planning—**
  - Fireworks, paid and contract is in place.
  - Band, booked.
  - Events and Attraction, Games. Kid Again Fun Show will be providing activities.

#### New Business

- **Green Pilot Project Grand Opening Planning—Next meeting Wednesday, April 10 at 7:30 am at City Hall.**
- **KCRG Visit.** Breakfast on Wednesday, April 17<sup>th</sup> at 7:30am at Country Club.
- **Chamber After Five—Tuesday, April 23<sup>rd</sup>, Black Hills Energy to host at West Union Library from 5-7pm. Please attend!**
- **Flower Barrels.** Will order from K&K Gardens this year. Will be planting in May.
- **Fireworks Fundraising Chair Needs.** Melody will contact a few people to see if they are interested.

With no further discussion, meeting was adjourned at 9:05am.

**Next Board Meeting: May 14, 2013.**

Respectfully Submitted, Jenni Elsbernd, Secretary