



MAIN STREET/CHAMBER MINUTES

April 12, 2016

Present: Bob Sadler, Mike Johnson, Tanya Tysland, Carolyn Weber, Jane Blumhagen, Melody Patrick, Amie Johansen, Amy Christianson, Allison Rose, Jason Knox, Carolyn Havenstrite, and Brandy Burgin.

Absent: Kevin Baumler, Patrick Ritter, Gail Hackman.

1. Meeting was called to order at 7:00 Am April 12, 2016, by President Bob Sadler.
2. Motion made by Carolyn H, seconded by Melody to approve agenda. All Aye. Carried.
3. Motion made by Jayne, seconded by Amy C. to approve minutes. All Aye. Carried.
4. Financials: Revolving loan account from economic development was transferred to chamber account and then transferred to a new account at Bank 1st under Main Street IA.
 - a. Teresa will send email on what city is allocating to all three entities as it was split up that way.
 - b. Motion made by Carolyn W and seconded by Carolyn H. to approve financials. All Aye. Carried.
5. Promotions committee: Best Divas and Dining night so far. Made a profit of \$500 dollars and the event sold out: 123 meals and 26 vendors. Mostly positive feedback.
 - a. Next event it 4th of July Fireworks.
6. Design committee: Plaques are done for 2 memorials. Bob will talk to families about having a ceremonial event.
7. Community Development: Market Analysis guests here today. Next steps will be determined this afternoon.
8. Organization Committee: Awarding High School Scholarships soon. June 25th gold event. Working on contract for magician.
9. Business Improvement: Bob proposed that this committee morph into more of a retail committee with business members from all over town on it.

- a. Welcome bags need to be updated. Carolyn H. volunteered to go to local restaurants. Everyone agreed that everyone new should be welcomed: not just members.
10. We discussed how we can improve letting members know what we all do to benefit them. Encourage facebook, recognition for years of service or milestones, adding a blurb in the Mainstreet minutes about what we offer businesses, and highlighting businesses in paper. Brandi sent out the list of what we all offer in an email. We would like to formalize this and put it with the letter for people who have not paid memberships yet.
 - a. Discussion regarding going to smaller towns to try to gain membership: towns that do not have a chamber. Golf courses were mentioned and camp grounds.
 - b. We discussed changing the website to add all businesses and members would have a link to their website: non members would be under a non-member category with no link.
11. Vision/Mission: Mike and Tanya agreed to meet to discuss this and the new logo. We will then bring some ideas to the next retreat.
 - a. Retreat will be held at Tanya's house: 10400 Echo Valley Rd, West Union. April 26th 530PM.
12. President report:
 - a. Motion by Mike to approve Quick Books purchase, second by Carolyn H. All Aye. Carried.
 - b. Community development has over 2000 in account; it was decided to keep that earmarked for community development use. QuickBooks will hopefully have a better way of earmarking funds and expenses for each committee.
 - c. The retreat will be the 4th Tuesday of the month at 530: as mentioned above, next one is April 26th.
 - d. Discussion on insurance quotes: Dick Woodard was only member that submitted one. Bob will bring to next meeting.
13. Directors report:
 - a. Program visit next Tuesday, Brandy will send reminders.
 - b. Brandy and Tanya discussed the funding training attended a few weeks ago. We will have a board retreat to discuss potential board engagement and funding options.
 - c. Tanya mentioned how at the training they expressed that every board member should financially donate to the chamber to show commitment. If you own a business your membership is your commitment, if you work for a business it is recommended you personally donate.

14. Motion to adjourn made by Mike, second by Amy J. All Aye Motioned carried.

Adjourned at 8:05AM.

Next meeting: May 10th 7AM.

Submitted by Tanya Tysland