

West Union Chamber of Commerce
Board of Directors Meeting
MINUTES—April 10, 2012

Members Present: Jenni Elsbernd, Melody Patrick, Judd Swensen, Lisa Miller, Bridget Parker, Bill Ziegler

Meeting was brought to order by Lisa Miller, President, at 8:06am at the West Union Chamber Office.

Approval of Agenda & Minutes:

- Motion to approve Agenda was made by Melody and second by Jenni. All in favor, motion carried.
- Motion to approve minutes from February meeting was made by Melody and second by Judd. All in favor, motion carried.

Financial Report:

- **Account Balances**
Bank balance as of 04/09/2012 is \$9,556.17 in checking, \$2,583.48 in savings and \$4,452.79 in fireworks fund. Bridget did note that the first half of property taxes has been paid out in the amount of \$1,320.00. Any finance questions, please let Bridget know. Motion to approve finances was made by Lisa and second my Jenni. All in favor, motion carried.
- **Construction Loan and Costs**
Bill had no changes to report.

Committee Reports:

- **Retail**
Diva Days is Thursday, April 12. All goodie bags will be distributed at the dinner on the 12th. 80 pre-tickets have been sold. Radio ads will be running on KVIK/KDAC.
- **4th of July**
Fireworks will take place on Wed., July 4th. A back-up date of Friday, July 6 has been set. Bridget presented a list of ideas for activities during the 4th of July event. More plans will be made at a later date. Board would like to have it be a community effort allowing many organizations to share responsibility rather than all the responsibility falling on one entity.
- **Miss West Union**
A special meeting will be held to discuss the details for the crowning ceremony. Jenni and Bridget will work together to get information to the papers and the school.
- **Membership, 2012 Drive**
The \$14,000 revenue goal has been surpassed!

Old Business:

- **Building Update**
Bill reported that there has been a lot of work on the streets surrounding the Chamber for the Main Street Project. A lot of digging has been done for geothermal hookups, etc. The limestone around the building is in great condition.

- **Northeast Iowa Regional Chamber—Spring Conference—April 20th from 6-8pm at the West Union Country Club, lower level. Theme will be Best Practices with a “think tank” approach. Make plans to attend!**
- **2013 Dues, Budget, Building Rent, Contract for Services with FCED**
Bill asked that Ryan, Melody and Lisa set a date to meet with renters to discuss concerns and to share the plan for the year to come in terms of rent increases. Bridget noted that May rent contracts are ready to go.
- **After Five—Date and Business**
The Historical Society will host in May to highlight the updates that have been made to their building.
- **New Board Members**
Board is still in need of two members.
- **Prader-Willi Awareness Campaign** will take place on May 4th from 1-4pm. Refer to Chamber Newsletter for more details.

New Business

- **Strategic WU Business/ED Meeting (MSWU, WUCD, WUCC)**
This will be happening soon. Bill will keep Board updated regarding a date and other details.
- **Spring Cleaning**
Cleaning day needs to be scheduled as the building is in need of a good spring cleaning. Bill will ask for help from all Chamber members.
- **Flower Barrels**
Barrels will need to be planted soon. Chamber will approach Old Mill to see if they want to provide the flowers this year. Board would like to rotate from year-to-year between the chamber members that can provide plants. Planting for the barrels will take place on the morning of Friday, May 11th. More details to come soon.

With no further discussion, meeting was adjourned at 9:31am. Motion to adjourn by Melody with a second from Judd.

Next Board Meeting: May 8, 2012.

Respectfully Submitted, Jenni Elsbernd, Secretary