



CHAMBER OF COMMERCE NEWS

Another benefit of your West Union Chamber Membership!

www.westunion.com

November 2013

ANNUAL HOLIDAY PUNCH CARD

PROMOTION KICK-OFF!

The West Union Chamber of Commerce is sponsoring the 7th Annual Holiday Punch Card Promotion. This year's theme is "Light up your HOLIDAY..." Our white Christmas trees will be all around town, in the windows of our participating merchants.

Every time a customer makes a \$5 purchase they get a punch. Once their card valued at \$150 is completed, the customer signs their name, address and phone number on the back of the card and then deposits the card in the cans available.

Prize winners of local gift certificates will be drawn at the Chamber office each Monday morning beginning November 18th. Winners will be posted at the Chamber and listed in the Union each week. The final drawing of 5, \$100 Chamber Scrip dollar prizes will be held on Thursday, December 26th. The more a customer shops locally, the more times they can be entered in the drawings!



NOVEMBER 6th - DECEMBER 24TH

Participating businesses are reminded to bring their completed punch cards to the Chamber office every FRIDAY before 4:30 pm!



Shop West Union!

West Union Business Holiday Open Houses will be held November 14th - 16th

Many local businesses will be having specials and refreshments at their establishments during these days!

November 30th is SMALL BUSINESS SATURDAY!

More specials and refreshments to enjoy! Show appreciation to your local businesses especially on this day by stopping in and shopping in your hometown!

Note: Businesses can go to www.americanexpress.com/shopsmall to get resources!



Take advantage of a chance to get some holiday shopping done AND get your punch card filled up!

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BOARD OF DIRECTORS

| | |
|----------------|---------------------|
| Melody Patrick | President |
| Ryan Hoey | Vice-President |
| Jenni Elsbernd | Secretary/Treasurer |
| Judd Swensen | |
| Laurie Kreul | |
| Robin Martin | |

COORDINATOR

Melissa Fagle

Chamber Spotlight: Moore's Foods

Moore's

Moore's Variety Store was founded in 1950 by William Moore in the town of Elgin. In 1966, they expanded to include groceries and have since added 5 more locations including West Union, Hawkeye, Postville, Monona and Lansing. Kevin Moore joined his father's business in 1973 and now serves as President for all locations.

The West Union grocery store, formerly known as Bostrom's Supervalu Foods and owned by three generations of the Bostrom Family, was located in two other locations in West Union before being built in its current location in 1970. It was purchased by the Moore Family in December of 2002 and thus changed to Moore's Foods. Jim Corkery, current manager in West Union, has worked for both the Bostrom and Moore families in West Union since 1976.

Moore's in West Union has 60 employees and offers many products and services to this community. They carry a wide variety of items throughout the store including grocery, health and beauty and household items. Fresh meat can be found near the back of the store in the Meat Department and fresh produce greets you as you enter. They specialize in cakes from their large Bakery department and fresh, hot food from their Deli. Special Orders are always welcome for cakes and bakery items and lunch or dinner for a group can be easily ordered in advance. A dine-in area is also available to the public near their full service Bakery and Deli departments. Moore's also offers dry cleaning send-out, public fax use, Iowa Lottery/Lotto and serves as the only place in town to offer video rentals.

Weekly specials are advertised in a weekly circular ad in the newspaper and feature Heidi's Deli Specials. Their weekly ad can also be found online at www.moorefoods.com. Their website offers coupons, promotion information, department knowledge, recipes and more. Wednesdays are special at Moore's as they offer double coupons!

Moore's is looking forward to participating in the Chamber's "Light up your HOLIDAY" Punch Card Promotion, along with the other businesses in town. They encourage you to stop in and get your punch card filled at Moore's! Business hours are Monday through Saturday, 6:00 am to 10:00 pm and Sunday 8:00 am to 6:00 pm. The store can be reached by calling 422-3565 and the deli can be reached at 422-3580. Moore's wishes you Happy Holidays and looks forward to serving you this holiday season!

Thank you Moore's Foods for your Chamber membership and support!

FESTIVAL OF LIGHTS, GRAND LIGHTING EVENT AND SANTA'S VISIT



The Grand Lighting for the Festival of Lights will be starting at 5:30 pm on Friday, November 29th at the Rec Center. We will have free hot dogs, cookies, and hot chocolate. The PLHC Auxiliary, PLHC employees and Civic Women will be passing out glow in the dark necklaces, as well as assisting with the event.

Children are asked to bring a canned good for the Fayette County Food Shelf to have their names placed in the drawing to be "Santa's Helper."

Starting around 5:30, there will be a special scavenger hunt for the children. Around 5:45, Santa will arrive in style on the fire truck. We will then draw one boy and one girl name to help Santa. These special helpers will receive a beautiful embroidered stocking from McJ's Embroidery. The countdown will begin and everyone will help Santa count down to turning on the lights!

We will then have a Santa parade to the tents provided by Burnham and Wood and SK Rogers Funeral Home where the children will talk with Santa and receive a coloring book and candy cane from the West Union Chamber of Commerce.

We have MANY new items and lights this year, spreading from the swimming pool throughout the entire park and covering approximately 5 acres. We continue to "adopt" out trees and areas of the park where families can decorate for their loved ones.

This is our 6th year of decorating the park. We've come a long ways from that first year in 2008! Special thanks to the many, many volunteers that have helped, and to those who have contributed in other ways. Big thanks to Crystal Distributing for storing all of our decorations!

"The Streets of West Union" continues to grow dramatically. We have many new businesses and organizations that are being added this year. We have had to expand to the new baseball fence near the soccer fields. We welcome any other businesses to join us! This needs to be done in LED lights and you will also need to provide at least a 25' extension cord. The electricity will be taken care of by the Festival of Lights. All of the business/agency names will then be published in the Union. Please call Judy at 563-380-5614, or Laurie at 563-422-7074 as soon as possible if you would like to be included! We need to have them all up by November 18th to give us time to be able to plug them all in.

The lights will remain on nightly from November 29th through January 1st, from 5 pm to 10 pm. There is no admission, but donations are accepted.

Thank you!

The Festival of Lights Committee



**What's Happenin'
in WU...**

WELCOME
TO THE
CHAMBER!

Grand Opening!

Celebrate Small Business Saturday
November 30th



Shop local!

Phone Connection
U.S. Cellular
AUTHORIZED AGENT
113 East Bradford Street
West Union

Saturday, November 23rd
10 am to 5 pm
Stop in to meet the staff,
enjoy refreshments,
and sign up for prizes!

Let's SHOP LOCALLY with West Union Chamber's
"Light Up the HOLIDAY..."

Punch Card Promotion and KDEC Radio!

Again this year, KDEC is offering MATCH ADS for the West Union Chamber! If your business purchases holiday advertising with KDEC radio, then KDEC will give the West Union Chamber the same dollar amount in advertising to further promote the punch card promotion for the holidays. Match ads are also available if you are not taking part in the punch card promotion also! Here's a great opportunity to promote your business and West Union! Contact Shirley Vermace, KDEC Account Executive at 563.419.2999 cell or 563.382.4251 office or email Shirley@kdecradio.net

"Fingers & Toes" Sale!

The Good Samaritan Society will host a special showing of socks and hand wear on November 21st from 1:00 to 5:00 pm. Inventory featuring Fox River, Jefferies, Ear Mitts, For Bare Feet, Country Kids, and Turtle Fur will be available to purchase and take home at the time of the show. If you purchase 2 items at regular price, you will receive the 3rd item at half price!



Starting November 10th,
BINGO will be held every Sunday
at 1:00 pm at the Dance Pavilion
at the Fairgrounds!
Grab a friend and have some fun!



Prairie View
Christmas Open House
December 8th!



**MAIN STREET
WEST UNION**
invites you to an evening of

Mistletoe & Merriment

Saturday, November 23

6:00 p.m. at the Legion Hall, Downtown West Union

Enjoy Hors d'oeuvres, Wine and Beverages

Mingle with Friends

Featuring a Live Dessert Auction:

Pies by Guys & Desserts by Dames

Tickets: \$10.00

Tickets are available at the Main Street Office or from any Main Street Board Member

Phone: 422-8655

Attire: Business Casual

November 23rd

Craft and Vendor Shows in West Union

- 9:00 am - 2:00 pm ~ Cedar Court Senior Living hosts Annual Good Samaritan Society Craft & Vendor Fair
- 9:00 am - 3:00 pm ~ Parent Share And Support Craft Show - NFV High School
- 9:00 am - 3:00 pm ~ Vendor & Craft Show - Echo Valley Banquet Center



WEST UNION CHAMBER of COMMERCE

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Email: wuchamber@alpinecom.net

www.westunion.com

Reserve your booth NOW for the KDEEC "Home, Sport and Garden Show!"

This year it will be held Sunday, March 2, 2014 at the newly renovated Decorah High School. There are only 80 booths available for vendors and they sell quickly, so be sure to reserve your booth today! Over 2,000 people attend this Home Show each year! It's a great opportunity for regional businesses to meet their potential customers face to face for five hours on a Sunday! Vendors can include: builders, contractors, insurance agents, gutter installation, non-profits, chiropractors, garden/landscaping, health, and retail of any kind! We have repeat vendors every year because this Home Show generates customers for them! To reserve your booth call your KDEEC Account Executive Shirley Vermace at 563.419.2999.

GREEN PILOT UPDATE



DISTRICT GEOTHERMAL SYSTEM:

The City of West Union approved a lease agreement with the West Union Energy District at the October 7th council meeting. The West Union Energy District LLC is made up of businesses that will soon become users of the new district geothermal system. They will hire a third-party operator who will manage the system for the group and handle all the maintenance and billing for the system. The group received bids for installing the needed equipment on October 25, 2013.

MULTI-FAMILY HOUSING PROJECT:

Work continues on the three buildings that are a part of the Multi-Family housing project. Structural support work in the former bus barn is nearly complete along with the new elevator shaft. Framing and roof support work is also underway with a new roof going on soon. Demo work and new framing is also taking place in the other two buildings. Anyone interested in receiving information on renting these new apartments should contact the Main Street West Union office.

FAÇADE MASTER PLAN UPDATE:

Construction is well underway on the Façade project with masonry work on a few buildings and storefront reconstruction taking place at the Bank Block building. Eight buildings have signed their easements with the City of West Union and will be receiving updates. Project should be complete by June 1, 2014.

FILM DOCUMENTARY PROJECT:

Final edits for the West Union Green Pilot documentary film were completed at the end of October. Meetings have been held with IPTV for a possible state-wide broadcast of the film which tells the story of the Green Pilot Project in West Union. The film was funded by a grant received from the Iowa Energy Center. A local screening of the film will be held locally once the film edits are completed and an air date finalized with broadcast media sources. Thanks to the many local people who contributed to this pro-