

Energy Efficiency and Renewable Energy Incentive Program West Union Main Street District

What is the Purpose of the Program?

The purpose of the Energy Efficiency and Renewable Energy Incentive Program, offered by the Iowa Department of Economic Development (DED) and Main Street West Union, is to provide an additional financial incentive to property owners and tenants to implement energy efficiency improvements recommended in recently completed energy audits.

Who is Eligible to Receive These Incentives?

Property owners and tenants meeting **both** of these qualifications:

1. An energy audit completed for the property on behalf of Black Hills Energy and/or Alliant
2. Property is located in the downtown Urban Renewal Area of the City of West Union

What Type of Incentive is Being Offered?

The incentive offered is a rebate upon completion of select energy efficiency and renewable energy improvements.

How Much of a Rebate is Available?

The rebate amount varies by type of energy improvement made. Maximum rebate per utility account is \$3,000. Rebates from the utilities are in addition to the \$3,000 maximum amount from DED.

What Energy Improvements are Covered by the Rebates?

See reverse side of this fact sheet or visit <http://www.westunion.com/>.

Can I Make the Energy Improvements Myself and Still Receive the Incentives?

Yes. Some rebates may vary depending on whether it is self-installed or professionally installed.

What is the Deadline for Completing Energy Improvements to Receive the Incentives from DED?

Rebates are provided on a first-come, first-serve basis. Funding is limited. All improvements must be completed by **December 1, 2012** and claims for rebates submitted by **December 31, 2012**. To insure rebate funding remains, please contact West Union Main Street at 563-422-3070 before making energy improvements you'll be seeking a rebate for.

Can I Receive These Rebates as Well as Rebates From my Local Utility?

Yes

How Do I Submit a Request for a Rebate?

Rebate claims must be submitted within 30 days of completion of installation. Complete and send to West Union Main Street, 101 N. Vine St., West Union, 52175, the rebate request form at www.westunion.com and a copy of the documentation submitted to your local energy provider verifying cost of the installed and working energy improvements.

Where do I Find a Contractor to Install the Recommended Energy System Improvements?

Check with your local energy provider, local contractors and peers in your area.

Where do I Get More Program Information?

Call Robin Bostrom at 563-422-3070.

Aesthetic and Historic Property Considerations

Visual exterior changes to a building should fall within Main Street design recommendations and standards. This is extremely important if an owner desires additional financial incentives like tax credits, grants or low interest loans.

Warranties and Liability:

DED makes no warranties, express or implied, with respect to any equipment purchased and/or installed, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. In no event shall DED be liable for any special, indirect, incidental or consequential damages. DED does not guarantee that the installation of high efficiency equipment will result in reduced usage or demand or in cost savings.

Cash Rebates¹

¹Confirm utility company rebates in advance. Utility company rebate eligibility based on energy source used (gas or electric).

Heating, Cooling	Alliant	Black Hills	MSWU	Total Rebate
Setback thermostat (Energy star) and/or pre-programmed 5-1-1, 5-2, or 7 day	\$25	\$25 or \$50	\$25	\$50 or \$75
Commercial Furnace - 92%-93.9% AFUE	\$250	\$250	\$200	\$450
Commercial Furnace - 94%-95.9% AFUE	\$325	\$325	\$300	\$625
Commercial Furnace - 96% or greater AFUE	\$400	\$400	\$400	\$800
Gas furnace quality insulation (\$100), clean & tune (\$35)	n/a	n/a	\$35 or \$100	\$35 - \$100
High Efficiency boiler 85% - 89.9% AFUE	\$150	\$150	\$150	\$300
High Efficiency boiler ≥ 90% AFUE	\$400	\$400	\$400	\$800
Boiler - Gas, quality insulation	n/a	n/a	\$100	\$100
Vent Damper for natural gas boilers	n/a	\$125	\$100	\$225
Central A/C & Air Source Heat Pumps (<65,000 BTU) SEER≥14	\$100	n/a	\$50	\$150
Central A/C(>65,000 BTU) SEER>15	\$200	n/a	\$75	\$275
Room A/C (Energy Star), (meets Main Street design standards)	\$50	n/a	\$10	\$60
ECM motor for furnace or air conditioner	\$50	n/a	\$40	\$90
Ground Source(geothermal) heat pump Min EER =14.1 and COP = 3.3 Reward=(\$300 x tons)+[(EER-14.1 x \$50) x tons]	Varies	n/a	Match 1:1	Varies
H2O Heater, Nat Gas condensing, ≥90% efficient (includes tankless)	\$300	\$300	\$175	\$475
H2O Heater, electric (Energy Star) EF ≥0.93, (includes heat pump)	\$50-\$100	n/a	\$25	\$75-\$125
Appliances				
Broiler ≥ 34% Efficient	n/a	\$100	\$50	\$150
Convection Oven (Energy Star)	\$200	\$200	\$50	\$250
Conveyor Oven 40% efficiency with thermostatic controls	\$500	\$500	\$250	\$750
Fryer, commercial gas (Energy Star)	\$500	\$500	\$250	\$750
Steam Cooker, commercial, (Energy Star)	\$500	\$500	\$250	\$750
Freezer, Refrigerator (Energy Star)	\$50	n/a	\$50	\$100
Hot food holding cabinet, commercial, (Energy Star)	\$250	n/a	\$125	\$375
Ice maker, commercial -(Energy Star CCE Tier 2)	\$100	n/a	\$50	\$150
solid door refrigerators & freezers, commercial (Energy Star)	\$50-\$200	n/a	\$100	\$150-\$200
Glass door refrigerators, commercial (Energy Star CCE Tier 1)	\$125-\$225	n/a	\$100	\$225-\$325
Lighting				
Compact Fluorescent Lamps (CFLs) (Energy Star) Min of 5	50%	n/a	n/a	50%
Ceiling fan with CFL pin type fixture	\$20	n/a	\$20	\$40
Fluorescent T5 or T8 fixtures w/ Electronic ballast (each)	\$7-\$42	n/a	50%	Varies
Fluorescent T5 or T8 high bay fixtures w/ Electronic ballast (each)	\$7-\$15	n/a	50%	Varies
Pulse start metal halide fixtures	\$25-\$50	n/a	\$7.50-\$12.50	Varies
LED display case or refrigerator case lights (per linear foot)	\$2	n/a	\$2	\$4
Occupancy sensors	\$20	n/a	\$15	\$35
Retrofit LED exit sign	\$5	n/a	\$2.50	\$7.50
Building Envelop				
Ceiling and in-wall insulation (\$10,000max)	70%	70% or \$.30 SF	10% (\$1,400 max)	80%
Caulking and Weather stripping (\$1,500max)	70%	70%	10% (\$140 Max)	80%
Windows/sashes (Energy Star), (Meets MSWU Design Standards) replacement only	\$25	n/a	\$25	\$50
Doors (Energy Star, Meets MSWU Design Standards) R5(\$25)R11(\$50)	\$25 or \$50	\$25 or \$50	\$25 or \$50	\$50-\$100