

Main Street Board Meeting Tues April 17th, 6:00p.m. Chamber/MS Office

Present - Erin Heins, Robin Bostrom, Derek Heins, Lori Daniels, Jon Biederman, Nancy Dunt, Gail Hackman, Deb Willhite

Absent - Sean Singewald, Troy Schott, Carolyn Havenstrite, Ron Saboe, Sue North

Approval of Agenda - added Independence visit to the Program Directors Report. L. Daniels motioned, Deb Willhite seconded and everyone approved with the added change.

Approval of Minutes - Gail Hackman motioned, Jon Biederman seconded and everyone approved.

Treasurer's Report -

A. March report - the expense side will be corrected to include the Energy Grant deduction of \$2,075.00

B. Pledge Drive Update - letters have gone out to everyone who has been a past contributor to us and we need to come up with some fresh new fundraising ideas. Some ideas such as visiting farmers with lunches, creating shoeboxes to be given to businesses with Main Street information inside. Please continue to brainstorm ideas.

The treasurer's report was motioned by Deb Willhite, seconded by Lori Daniels and approved by everyone with the included change.

President's report -

Bus barn update - State Historic Preservation Environmental Review is taking place. Our first architect bill of \$12,800.00 has been received; it was forwarded to Upper Explorerland where it will be paid for by the grant. A bill from Jerem White has also been received of \$300.00 for the creation of the LLC. We will pay \$100.00 and the other two contributors will be given a bill to pay their \$100.00.

Our bids have equaled about \$150,000.00 for all of the facade work including windows and all the brick work. The City of West Union approved \$5,000 for the Multi-family housing project with the funds coming from the City's LMI housing funds. Each property in the program will receive \$5,000 for a total of \$15,000.

Vacant Board position - some possible names were mentioned such as Tobin Britt, John Pleggenkuhle, Steve Drewes, and John Grafenberg. We will try to contact these potential volunteers before our next meeting.

Design Committee – The City of West Union received a grant of \$4,600.00 for Christmas lights downtown from the Fayette County Community Foundation. They are hoping to use this as seed money to possibly start by buying for the pedestrian poles and fundraising to hopefully complete this process in steps. It will be a costly project that will be more easily accomplished this way. The Design Committee received a grant from FCCF for \$3,210.60 for a power distribution box to use during festivals and community celebrations. The total budget for the power distribution box is \$6389.60.

Organization Committee - they are currently working on pledge drive ideas. The golf tournament has been set for June 30th at the West Union Country Club. They will again be looking for sponsors for this event as well as eager participants. The 5th year anniversary was a success bringing in \$1,286.13.

Promotions Committee - Had another great Divas n Dining event serving 108 divas. There have been many ideas thrown around about possibly changing to a bigger venue as well as hosting this event on a weekend instead of a week night. Overall everyone agreed this event was a great success. Promotions committee has also filled it's slate of performers for the summer Playin on the Plaza events. They will continue work on this event to get sponsorships.

Business Improvement - this committee is still working to regroup and reenergize. The next meeting will be the last Monday of April at 6:30, and will be held at the Chamber/Main Street office.

Program Director's Report

- A. 5th Anniversary Celebration – 118 tickets were presold and 6 were sold at the door for a total of 124. The Dessert auction brought in \$702.50, including tickets we brought in \$1942.50. After all the expenses were paid we netted about \$1286.13. It was a wonderful evening, the food was delicious, the company was nice and everyone had a great time.
- B. Chamber-Community Development – Main Street Mtg – these two groups will be getting together to get things reorganized on May 17th at 5:30. It is supposed to take place in the basement of Kerndt Brothers. Everyone is welcome!
- C. Façade Master plan update – the grants are in the works and we are hoping to hear positive things back.
- D. State Main Street awards are May 4th. Anyone who is interested is welcome to go. Your invitation was included in your meeting packet. Dick's ticket will be compensated for since he is our volunteer of the year award recipient.
- E. Independence visit. A group of people from Independence are planning to visit on May 11th. They are possibly going to apply to be a Main Street Community and would like to come visit and see what it's all about and what work has all been done around the community. Anyone who is able to attend is more than welcome to come help answer their questions.

Meeting adjourned at 7:15

Volunteer hours logged: 8

Next meeting – May 8th at Chamber/Main Street office at 6:00 p.m.

Respectfully submitted – Erin Heins.