



MAIN STREET/CHAMBER MINUTES
June 14, 2016

Present: Bob Sadler, Carolyn Weber, Melody Patrick, Amie Johansen, Gail Hackman, Jason Knox, Allison Rose, Mike Johnson, Patrick Ritter, Kevin Baumler, Carolyn Havenstrite, and Brandy Burgin. Sam from FCED also joined
Absent: Tanya Tysland, Duane Wilhite, Teresa Pape

1. Meeting was called to order at 7:00a.m. June 14, 2016, by President Bob Sadler.
 2. Motion was made by Melody, seconded by Carolyn W. to approve the agenda after Bob asked that we add Driveway in with item #7. All Aye. Carried.
 3. Motion was made by Mike, seconded by Melody, to approve minutes from the May 10, 2016 meeting. All Aye. Carried.
 4. **Financials** – Brandy advised the new Quickbooks is in and she is working to consolidate Main Street and Chamber books. Kevin noted on the Financials, that the Chamber building should be listed as an Asset and also as a Loan that is due yet. Motion was made by Carolyn H., seconded by Gail, to approve financials as presented. All Aye. Carried.
 5. **Updates from Committees** –
 - a. **Promotions** Planning is underway for 4th of July at the Rec Center and for WU-Fest for August 20, 2016. Playin' on the Plaza musicians are all booked and ready to begin on July 7th.
 - b. **Design** – No update
 - c. **Community Development** – Meeting for Marketing Analysis is 6/21/16 to prepare for 3rd visit & Test. Waiting on Duane Wilhite to sign Quit Claim Deed over to Chamber on Industrial Lot for merger.
 - d. **Organization** – Golf Tourney is 6/25/16, need to spread the word to get more golfers. Will need a grill for Playin' on the Plaza. Brandy offered hers for this year, and will look at financials and maybe purchase one next year. Gail has a popcorn machine she will bring. Mike advised he will purchase the brats at Unionland as they are a member. Amie will bring her roaster. Will need a small crockpot for kraut, condiments, and signage.
 - e. **Business Improvement** – meeting will be held right after Board meeting.
 6. **Discussed Chamber/Main Street Memberships.** Currently at \$20,000. Mike, Carolyn W., and Brandy will attend the next Council meeting and discuss City's contribution. Mike would like to see us stay firm that all vendors pay a fee or it doesn't give us credibility with current members. Motion was made by Patrick, seconded by Jason, that all Non-Members participating in our events must pay a vendor fee at all events. Amount can be set by the committee planning the event. All Aye. Carried.
 7. Bob was approached by a silent person offering to donate dirt and labor to put in a highway entrance to the Industrial Lot owned by Community Development that has been transferred to the Chamber/Main Street. This would make the lot more marketable with having its own entrance, as the City would need to put in a frontage road if it sold. Bob is working with City Administrator Teresa Pape to see if the City would partner on the cost of the culvert since this would save them from putting in a frontage road. Estimated cost is \$1800. Since Community Development is meeting Friday, the Board would like to hear what they think of the offer. Motion was made by Jason, seconded by Gail, to approve contingent of Community Development's Approval, for up to 50% of the total cost not to exceed \$1,000 for our portion in partnering with the City. All Aye. Carried. Funds will come from the Community Development funds moved over as part of the merger.
- Insurance** - one quote was received from State Farm Insurance, of whom has not paid his membership with us. Woodard's is working on a quote, but was going to be out of the office on vacation. Motion was made by Mike, seconded by Melody, to table until next meeting to be able to compare both quotes and allow State Farm to pay membership. All Aye. Carried.

8. **First Impressions Exchange** – Brandy explained this is for 2 communities similar in size to do a day trip to each other's town and give input based on a questionnaire provided. Board all agreed this is a good idea. Brandy will sign us up to participate.

9. Motion to adjourn was made by Melody, seconded by Mike. Meeting adjourned at 8:05 a.m.

10. Next Meeting – **July 12, 2016 at 7am** at the West Union Chamber/Main Street office

Total Volunteer Hours to be Logged: 13Hours

Submitted by Amie Johansen