

Main Street Board Minutes May 14, 2013 5:30 p.m. (early start time due to NF awards night)

Roll Call- Erin Heins, Jon Biederman, Robin Bostrom, Nancy Dunt, Derek Heins, Greg Ptacek, Tyler Henry, Gail Hackman, Patti Heuton, Karla Organist, Dick Woodard, Carolyn Havenstrite, John Pleggenkuhle

Absent – Amie Johansen

Approval of Agenda – Greg Ptacek motioned, Dick Woodard seconded and motion carried to approve the agenda.

Approval of Minutes – Greg Ptacek motioned, Tyler Henry seconded and motion carried.

Treasurer's Report –

- A. April report –Fund/Sponsorship will be broken down by committee to more easily keep track of income and expenses. The MSWU checking balances are incorrect. Greg Ptacek motioned to approve with the corrections to the balances, Jon Biederman seconded, everyone approved.
- B. Façade Master Plan Payments – Two payments to Martin Gardner are due and one to Upper Explorerland. Derek Heins motioned to pay invoice 6 to Martin Gardner for \$5045.68, Patti Heuton seconded and everyone approved. Greg Ptacek motioned to pay invoice 7 to Martin Gardner for \$3945.00, Erin Heins seconded and everyone approved. Dick motioned to pay invoice 7 to Upper Explorerland, Greg Ptacek seconded and everyone approved. Karla Organist abstained.
- C. Multi-Family housing Payments – no current outstanding bills for the Multi-Family housing project.
- D. State Fair – is August 11th. The amount due to Elkader Main Street is \$190.00 to cover our portion of the expenses. We need our own liability insurance, Dick believes that our current insurance will cover this but if not it shouldn't cost much. Sunday, August 11 is our day and would be great if we could have about 8 people go to cover our shift. Greg Ptacek motioned, Patti Heuton seconded to approve this payment. Motion carried.

Presidents Report -

- A. Façade Master Plan Update – We need to instruct Martin Gardner that we would like all of the bills separated by building. Greg Ptacek motioned to approve the amendment subject to them dividing the bills, Tyler Henry seconded. Motion carried.
- B. Pledge Drive Follow up – all invoices have been sent. The city will issue their check July 1st.

Committee Reports –

- A. Design Committee – Time capsule has been fabricated and will be put into the ground next week.

- B. Organization – Planning annual meeting for early fall. Are looking at doing an ice cream social possibly or –PIES BY GUYS – to be auctioned off. The annual Golf Tournament is set for June 22. Get your teams together. Will also be having a food stand the 4th of July.
- C. Promotions – Sponsorships letters for Playin’ on the Plaza are going to be sent out. Divas made about \$500.00. Committee members will participate in the planning for the Green Pilot Streetscape celebration. They are thinking of having a Friends on Main Street reception that day.
- D. Business Improvement – Working on the Welcome Bag program and getting promotional items from businesses. Set to launch by June 1st.

Directors Report

- A. MS Minute – trying to get this back up and running, Robin will e-mail to remind when it is your turn.
- B. Film Documentary update - will be here next week to finish shooting. The extension request has been granted so we can include the Streetscape Grand Opening.
- C. State Main Street Awards – are Friday, May 17th in Des Moines.
- D. Community events update – several Main Street volunteers are assisting with the planning for the streetscape grand opening set for July 11th.
- E. Office signage – will have Jodi Granger make some signage so people know where the office is located and list office hours. Hours will be Tuesday, Wednesday, Thursday from 8-noon.
- F. Vacation Day requests – Robin would like July 5th, July 22-26. Derek Heins motioned to approve, Greg Ptacek seconded and motion carried.

Greg Ptacek motioned Jon Biederman seconded and everyone approved to adjourn.

Meeting adjourned at 6:30 p.m.

15 volunteer hours were logged.

Next meeting will be Tuesday, June 11th at 6:00 p.m..