

Roll Call- Erin Heins, Nancy Dunt, Derek Heins, Greg Ptacek, Gail Hackman, Karla Organist, Dick Woodard, Carolyn Havenstrite, John Pleggenkuhle, Amie Johansen, Jon Beiderman, Patti Heuton, John Pleggenkuhle, and Robin Bostrom  
Absent – Tyler Henry

Approval of Agenda – Greg Ptacek motioned to approve agenda and Carolyn Havenstrite seconded with the approval of the addition of Thom Guzman Retirement and Visual Merchandising Workshop. Motion carried.

Approval of Minutes – Dick Woodard motioned, Greg Ptacek seconded and everyone approved.

#### Treasurer's Report –

- A. June report – Added a line item for grant reimbursements and bank account transfers to the monthly report. Bank 1<sup>st</sup> just purchased a new printer and have donated their old one to MSWU. Greg Ptacek motioned we move \$350.00 from the Organization Committee budget to the office supplies budget. Karla Organist second. Motion carried. Karla Organist motioned to approve the June report, Amie Johansen seconded and everyone approved.
- B. Façade Master Plan Payments – Invoice 8 to Upper Explorerland for \$781.54 – Erin Heins motioned to pay, Gail Hackman seconded and everyone approved – Karla Organist abstained. Invoice 10 to Martin Gardner for \$11,032.46 and invoice 11 for \$5,262.56. Derek Heins motioned to pay both invoices without the interest, Patti Heuton seconded and everyone approved. An invoice for the façade project mortar testing for \$800.00 from David Arbogast was presented. There are 4 building involved so each should pay \$200.00. Karla Organist motioned to pay the \$800.00 and invoice the building owners who had the testing done. Gail Hackman seconded and everyone approved. Greg Ptacek then motioned to take the \$200.00 we are responsible for from the façade line of credit, Gail Hackman seconded and everyone approved. The Williamson building required mortar testing for this project.

#### Presidents Report -

- A. Multi Family Housing Update – A request for additional funding was given approval by email and an amendment request has been forwarded to INRCOG to forward to the state. IEDA staff Ann Schmid indicated that we should move forward.
- B. Request from Chamber of Commerce- They would potentially like to share staff again since they are losing their director. Effective at the end of August, FCED will no longer have a contract for shared staff services with the Chamber of Commerce. The Chamber will need to find a new director and is researching options. MSWU supports working with the Chamber but will wait to see how they decide to proceed.

#### Committee Reports –

- A. Design Committee – The quote engraved in the seat wall by the Chamber of Commerce is something we could potentially do to more seat walls throughout the new project area. Pricing has been requested from Reicks.
- B. Organization –The annual Golf Tournament will be held on Sunday, July 14<sup>th</sup> at the West Union Country Club. There are still openings so please get your teams together. The 4<sup>th</sup> of July food stand went really well, we sold out of brats at 7:00 p.m. and made about \$519.00 in gross sales. Still waiting for final bills to come in.
- C. Promotions – Working with the city for the big grand opening event for the Green Pilot Streetscape project taking place Thursday, July 11th. Friends of Main Street reception will be held in Dick Woodard’s building beginning at 4:30 p.m. Teen night will also be Friday with a band on the plaza as well as games and the dunk tank.
- D. Business Improvement – Follow-up with the market analysis now that the streets are done and try to figure out what is next on their “Hit list” of things to do. Would like to develop a more refined recruitment of desired retail businesses for the downtown district.

#### Directors Report

Our day to work the booth at the Iowa State Fair is Sunday, August 11<sup>th</sup>. Will share information about West Union and Fayette County attractions. Let Robin know if you can help work the booth. Still waiting on final items for the I-Jobs grant close-out for the Chamber building project. Final claim for the Civic Plaza has been submitted to the state for reimbursement. MSWU will need to have an audit done on our I-Jobs accounts once the final payment is paid to the City of West Union. Bostrom will get cost estimates from qualified accounting firms for this purpose. Nancy Dunt shared information about an idea for a family Halloween Party idea. Bank 1<sup>st</sup> has given MSWU a nice copier and a few replacement toners. It is greatly appreciated! Bostrom shared information regarding a special retirement gift for Thom Guzman who will be retiring from the Downtown Resource Center at the end of the year. Motion by Greg Ptacek, second by Amie Johansen to give \$100 from organization committee budget for the gift for Thom. All approved. Bostrom also shared information about the Visual Merchandising Workshop visit to West Union on Thursday, August 1. There will be a public workshop at Kerndt Brothers Savings Bank at 7:30 a.m. followed by individual store visits the rest of the day. Information about the Preserve Iowa Summit on August 22-24 was also shared. Bostrom and Ptacek will attend.

Meeting adjourned at 7:15 p.m.  
Respectfully submitted by Erin Heins

11 volunteer hours were logged.

Next meeting will be Tuesday August 12, 2013 at 6:00 p.m. in the Bank 1<sup>st</sup> Board room.