

## West Union Chamber of Commerce

Board of Directors Meeting  
MINUTES—January 14, 2014

**Members Present:** Jenni Elsbernd, Laurie Kreul, Ryan Hoey, Melissa Fagle, Robin Martin, Melody Patrick, Carolyn Havenstrite, Gail Hackman

Meeting was brought to order by Melody Patrick, at 8:09am at the West Union Chamber Office.

### Approval of Minutes

- Motion made to approve minutes was made by Laurie and a second by Ryan. All in favor, motion carried.

### Financial Report

- Bank balances as of 01/13/2014 are \$4,312.94 in checking, \$2,576.36 in savings and \$4,603.79 in fireworks fund. Melissa also shared year-end statements for 2013.
- Motion to approve financial report made by Ryan, second by Laurie. All in favor, motion carried.
- Budget Committee:
  - Committee was established and will meet to set 2014 budget. Ryan and Laurie agreed to be on the committee and will submit a budget proposal to the board at the February meeting.

### Committee Reports

- Retail
  - Annual Punch Card Promotion Recap
    - Leftover cards and signs are being kept for future use
    - \$117.61 of budget leftover
    - During the promotion, \$721,950 was spent in West Union. This is a \$69,900 increase from last year
    - 4,813 cards were turned in this year
    - No changes were noted at the last Retail Committee meeting
- Membership Campaign
  - Melissa is working on updating the website.
  - Currently there are 46 memberships paid and 5 friends of the Chamber.
  - In February, Melissa will be mailing out renewals to last year's Chamber members.
- Building
  - Geothermal
    - Ryan reported that Travis should be done with installation next week. He needs to have the installation done before 1/31/14.

### Old Business

- Community Awards Banquet
  - Melissa recapped the plans for the evening with the Board. Shared program draft.
  - Decorating will take place Friday, 1/17 at 3pm at Echo Valley Banquet Hall.
  - All Chamber Board members need to be at Echo Valley by 5:15 on Saturday, 1/18.

### New Business

- 2014 New Board Members
  - **New board members were voted in.**
    - Gail Hackman, Carolyn Havenstrite and Amy Christiansen were nominated as new board members. Motion made by Robin to vote the three (3) new members in; second by Laurie. All in favor motion carried.

- **Renewal of a one year term.** Melody Patrick agreed to a one-year term with the Chamber. Motion made by Laurie, second from Robin. All in favor, motion carried.
- 2014 Officers
  - **President:** Melody Patrick was nominated. Motion made by Carolyn for Melody to serve a 1-year term as president, second from Robin. All in favor, motion carried
  - **Vice President:** Laurie Kreul was nominated. Motion made by Carolyn, second from Robin. All in favor, motion carried
  - **Secretary/Treasurer:** Carolyn Havenstrite was nominated. Motion made by Gail, second from Robin. All in favor, motion carried
- Fourth of July Planning
  - Planning for the event was discussed. Working on confirming inflatables and National Guard rock climbing wall.
- Chamber After Five
  - Board discussed offering Chamber After Five again. Many discussion points were brought up. This topic was tabled until the February meeting.

With no further discussion, meeting was adjourned at 9:35am.

**Next Board Meeting: February 11, 2014 at 8:00am.**

Respectfully Submitted, Jenni Elsbernd, Secretary