

Main Street West Union Board Minutes September 11, 2012

Roll Call- Erin Heins, Jon Biederman, Carolyn Havenstrite, Robin Bostrom, Tyler Hemry, Sean Singewald, Nancy Dunt

Absent – Sue North , Deb Wilhite, Derek Heins, Troy Schott, Gail Hackman, Ron Saboe

*There was no quorum so nothing was voted on or approved during the meeting.

Treasurer's Report –

- A. 2012 pledge drive – All board members are encouraged to make a pledge regardless of the amount. Please return your pledge form to the office ASAP.

Presidents Report -

- B. The next community meeting will be sometime early October.
- C. Contract amendment – we will need to have an e-mail vote to amend our Energy Efficiency grant award. There was an extra \$20,000 in the fund so our award will jump from \$74,275.00 to \$99,322.00. It was set to expire at the end of the year (2012) but will be extended until June 30, 2013. Update: An email vote was sent out on September 12th and approval received from all members to accept the grant amendment.

Committee Reports –

- A. Design –still reviewing the ordinance that deals with building improvement in the downtown district. The city would like some suggestions on what they feel should and should not be allowed. They are also still working on a proposal for new Christmas lights for the downtown district.
- B. Organization – They are continuing work on the pledge drive and deciding how to proceed.
- C. Promotions – Playin on the Plaza wrapped up with a well received response. The homecoming parade was moved back to Friday afternoon at 3:00 p.m. due to some scheduling conflicts at the school, but businesses are still encouraged to have a float.
- D. Business Improvement –Trying to bring a Google workshop to West Union sometime in October. The workshop would offer small business owners a free website for one year.

Directors Report

- A. Tech Demo – our application for the tech demo grant was accepted. Will be a day long workshop about our project, a white paper report on the project, and we will receive \$25,000 to hire a company to do a 30-minute documentary film about the Green Pilot Project. We have asked film companies for proposals which are due on October 4, 2012. West Union's Green Pilot Project will also be featured on a new show called "In View with Larry King" which will air on cable TV networks in early 2013. The show will feature sustainable projects from across the nation. West Union will be able to use portions of the show for marketing purposes as will IEDA.

- B. IEDA Green Infrastructure Bus tour- October 18th coming to West Union
- C. Façade Master Plan grant contract – will need to meet with the City and Upper Explorerland. Main Street West Union is a sub-recipient on this grant award. Will bid docs in November and work should begin next spring. They will have 18 months to complete the work.
- D. Façade master plan –RFP's for design are due Sept 12 and will be reviewed September 14th.
- E. Block party will be held Thursday the 13th. It is being put on by the downtown businesses on South Vine and Elm Streets. We are asked to be there to help serve if at all possible. MSWU & Chamber will have treats and wine tasting from 5-7 p.m. in the office.
- F. We are planning on having a float entry for the October 12th parade.

Meeting adjourned at 7:00 p.m.

7 volunteer hours were logged.

Next meeting will be Tuesday October 9.