

Attending- Jon Biederman, Nancy Dunt, Derek Heins, Greg Ptacek, Amie Johansen, Tyler Hemry, Gail Hackman, Patti Heuton, Karla Organist, Dick Woodard, Carolyn Havenstrite, John Pleggenkuhle

Absent – Erin Heins

Approval of Agenda – Havenstrite motioned, Ptacek seconded to approve agenda. Motion carried.

Approval of Minutes – Ptacek motioned, Biederman seconded to approve the March 2013 minutes. Motion carried.

Treasurer’s Report –

- A. March report –Ptacek recommended that a line item be added to the fundraising section for each committee to more accurately report this activity as well as all of the new lines of credit for the Façade and Multi-family housing programs. Ptacek motioned to approve the March 2013 with this revision. Second by Woodard. Motion carried.
- B. Façade Master Plan Payments – The following invoices were presented for payment:
Invoice # 6 – Upper Explorerland Regional Planning Commission – CDBG Grant Administration \$859.25. Motion by Ptacek, second by Hackman to approve. Motion carried. Karla Organist abstained from the vote.
Invoice #5 from Martin Gardner - \$5,399.15 less the interest at \$224.15 for design services. Motion by Organist, second by Ptacek. Motion carried.
- C. Multi-Family housing Payments – The following invoices were presented for payment:
West Union Energy District – Initial user fee - \$250. Motion by Woodard, second by Hackman to approve. Motion carried.

Presidents Report -

- A. Façade Master Plan Update – Amendments to the Martin Gardner contract were tabled. All participants in the Façade program must have agreements and payments returned by April 17th to move forward in the program.
- B. Update on office location – Everyone was thanked for their assistance in moving to the new office. Discussion was held on establishing office hours for the Main Street office. The program director will track hours and visitors to the office to evaluate at the May meeting. The employment contract for the program director requires 25 hours per week. The new address is 115 ½ North Vine Street, PO Box 428, West Union, IA 52175.
- C. Phone & Internet service – Due to security issues at the bank, we will need to run our own lines for phone and internet. D. Heins provided information on Mediacom and Qwest. Havenstrite provided information on US Cellular cell phone service and hot spot service. Motion by Organist to spend up to \$125 on cellular phone and wi-fi equipment, and up to \$100 for monthly service. Second by Hackman. Motion carried. (Update: the new phone number is 563-422-8655)

Committee Reports –

- A. Design Committee – Time capsule will be ready by mid-April for placement.
- B. Organization – Planning has begun on the annual meeting scheduled for early fall. Continue to research options for a book to commemorate the Green Pilot Streetscape project. Golf tournament is scheduled for June 22, 2013 at the West Union Country Club.
- C. Promotions – Divas n Dining will be April 11, 2013 at the West Union Country Club. There will be 16 vendors with 98 tickets sold. Planning is underway for the Streetscape Grand Opening with the next meeting scheduled for Wednesday, April 10th at 7:30 a.m. at City Hall. Musical entertainment is all booked for the 2013 Playin on the Plaza series.
- D. Business Improvement – Bags have arrived for the new welcome program. The committee is planning to do the Small Business Week recognition again this year. Board members are asked to provide cookies to assist with this program in mid-May.

Directors Report -

- A. MS Training report – Bostrom provided an update on the recent state Main Street training and visit to Woodbine, Iowa.
- B. Film Documentary Update – A few interviews will need to be re-recorded from the visit in March. Will be coming back to finish interviews and shoot footage of construction once the weather allows.
- C. State Main Street Awards – Gail Hackman will be honored as the Main Street West Union Volunteer of the Year at the award ceremony in Des Moines on May 17th. Invitations were provided in board members folders.
- D. Community Events – Board members were reminded of the KCRG Kick-off Breakfast on April 17th at 7:30 a.m. at the West Union Country Club.

Carolyn Havenstrite motioned Patti Heuton seconded and everyone approved to adjourn.

Meeting adjourned at 7:30 p.m.
15 volunteer hours were logged.

Respectfully submitted, Robin Bostrom

Next meeting will be Tuesday May 14th, 2013 at 6:00 p.m. in the board room at Bank 1st.