

## **Main Street West Union Board Meeting Minutes**

March 13, 2012 - 6:00 p.m.

Present – Erin Heins, Derek Heins, Troy Schott, Ron Saboe, Gail Hackman, Lori Daniels, Carolyn Havenstrite, Sue North, and Robin Bostrom

Absent- Jon Beiderman, Deb Willhite

Approval of Agenda – Motion by Daniels, second by North, Approved.

Approval of Minutes – Motion by Schott, second by Daniels. Approved.

Treasurer’s report – Motion by Erin Heins, second by Schott to approve the February 2012 report as presented. The account information for the money market account will be added to future reports. The board discussed the 2012 Pledge Drive and will begin with a letter going out to all past investors which will include their invitation to the 5<sup>th</sup> Anniversary Celebration. A letter will also be sent out to all businesses requesting their support. Letters will follow up with a visit from a team of board members.

President’s Report - Bylaws- Copies of the bylaws were presented and reviewed to include the changes requested. Motion by Hackman, second by Saboe to approve the bylaws as updated and presented. Bostrom updated the group on the environmental review currently taking place on the bus barn as a part of the Multi-family grant process. UERPC is working with the State Historic office on the process. A window survey will need to be done on the building. We have received bills for both the LLC legal work and the architects work. These have been forwarded to UERPC for a reimbursement request from the state. The rental contract update with Blazek is not complete at this time.

### Committee Reports-

Design – working with the City of West Union on updating the codes and ordinances as they pertain to downtown sidewalks, bike use, and other issues affecting the downtown project area. The bike racks have been completed by North Fayette students and delivered to the City. Trash containers and railings continue to be placed within the project area.

Organization – They are busy working on the 5<sup>th</sup> Year anniversary party. Board members are reminded to help sell tickets, assist with decorating which will take place on Friday, March 23 beginning at 5:00 p.m. The date for the Main Street Golf Tournament has been set for June 30<sup>th</sup> at the West Union Country Club.

Promotions – Will be hosting “Divas –n- Dining” on April 12<sup>th</sup> at the West Union Country Club. Deb Thies will be the guest speaker. They are also working on securing entertainment for the Playin’ on the Plaza events scheduled for every Wednesday in July and August. The first event will be on July 11<sup>th</sup>. They will be seeking local business sponsors at \$60 each for the events.

Business Improvement – They will be assisting with the Façade Master Plan application and the Multi-family rehab project for the bus barn. Meetings are scheduled for the last Monday of each month at 6:30 p.m.

Program Director's Report – Bostrom updated the group on the National Main Streets Conference to be held in Baltimore on April 1-4, 2012. Motion by Daniels, second by Havenstrite that the board will reimburse up to \$700 for expenses related to Bostrom's attendance at the Conference. A scholarship was received to cover the Conference registration from Main Street Iowa. Board members were reminded that they need to choose a committee to serve on and should attend those meetings on a regular basis. The following board members have not completed their conflict of interest and confidentiality forms: Sue North. Bostrom is assisting with the Façade Master Plan application for the City of West Union. 18 downtown businesses are participating in the application.

Meeting adjourned 7:00 p.m.

Volunteer hours logged : 10 hours

Next meeting April 17, 2012 at 6:00 p.m. at Chamber/Main Street Office. Please note – this is a week later than our normal meeting date due to the required state Main Street training in Ames on April 10, 2012.

Respectfully submitted – Erin Heins