

## West Union Chamber of Commerce

Board of Directors Meeting  
MINUTES—March 12, 2013

**Members Present:** Jenni Elsbernd, Melody Patrick, Bridget Parker, Ryan Hoey, Laurie Kreul, Bill Zeigler

Meeting was brought to order by Melody Patrick, President, at 8:04am at the West Union Chamber Office.

Jerry Blue from the Fayette County Union shared bids for printing brochures and a magazine with the Board.

### Financial Report:

- **Account Balances**

Bank balances as of 03/12/2013 are \$11,164.51 in checking, \$7,571.76 in savings and \$4,284.74 in fireworks fund.

- **Construction Loan**

March 15 the loan ends. We have drawn everything that we can. Remaining amount will be rolled over to the regular loan.

### Committee Reports:

- **Retail**

- **St Patrick's Day Chocolate Walk** is planned for March 15 and 16. Should be a great way for businesses to get some extra foot traffic.
- **Divas and Dining** is planned for Thursday, April 11 at the WU Country Club.

- **Membership Drive** going well. Bridget will be sending a list of those who have not renewed. There are still a handful of businesses that need to be personally contacted.

- **Building Update**

- Geothermal Update—No new meeting has been announced. Waiting on another meeting so we can continue on with the planning process.
- Downstairs Improvements—carpet has been ordered and ready to be installed soon.
- Façade Master Plan. Ryan will do more research regarding our options with the windows. Next meeting will be held Thursday at 7:30pm at the Chamber.

### Old Business:

- **Brochure, Magazine Proposals.** Jerry Blue shared cost with the board.
- **Board Member Needs.** Bridget asked the Board to contact 2 people to see if they would be interested in becoming a Board member. Invite them to the April meeting.
- **Fourth of July Planning—**
  - We are in need of a new fireworks fundraising chair to take Marge Crandall's place.
  - Bridget will be emailing the board with dates for a special meeting to continue planning for the Fourth of July festivities. A lunch meeting was preferred.

### New Business

- **Photographer to take West Union pictures.** Options were discussed. One idea was to ask businesses/community members for photos that they may have and would like to share with the Chamber for marketing purposes. This will be discussed further.
- **Possible Postcard Printing.** Bridget shared the idea of having West Union postcards printed. Board agreed that this was an easy and economical way to promote West Union. Bridget will get more details.
- **Chamber After Five—Tuesday, March 19<sup>th</sup> at Palmer Lutheran Health Center from 5-7pm. Please attend!**
- **Chamber Spotlight Suggestions.** Bridget will contact Lauer's and the West Union Vet Clinic.

With no further discussion, meeting was adjourned at 9:02am.

**Next Board Meeting: April 9, 2013.**

Respectfully Submitted, Jenni Elsbernd, Secretary