

Main Street West Union

Board Minutes: August 14, 2012 6:00 p.m.

Roll Call- Erin Heins, , Lori Daniels, Robin Bostrom, Ron Saboe, Carolyn Havenstrite, Nancy Dunt, Tyler Hemry, Gail Hackman, Ron Saboe, Troy Schott, Greg Ptacek

Absent – Sue North , Deb Willhite, Derek Heins, Sean Singewald, Jon Biederman

Approval of Agenda – Nancy Dunt motioned and Carolyn Havenstrite seconded that we approve agenda as listed, motion approved.

Approval of minutes – Ron Saboe motioned, Carolyn Havenstrite seconded and motion approved.

Treasurer's Report –

- A. July report – Had a good month. Had moved \$100 from each of the Promotions and Design Budgets to cover the education reimbursement costs. Erin Heins motioned, Gail Hackman seconded and everyone approved July's treasurer's report.
- B. 2012 pledge drive – We had a great response from the letters, so we will follow up again next month with personal phone calls to those who have not returned a pledge form yet.
- C. 990 tax form – All attending reviewed the 990 EZ tax form, it will be postmarked and sent August 15th. Shows a loss of \$9000 due to the grant funds in and out. A motion was made by Gail Hackman to sign and approve the form, Ron Saboe seconded and everyone approved.

Presidents Report

- A. Bus barn update – we are working to get the Historic Preservation nomination in order. Environmental review is completed. Gus Kapnisis is interested in the entire first floor to renovate as the Town House. He would possibly be interested in buying the entire building once everything is completed. We would need a contract drawn up, and are we are hoping to know what the renovation costs will be by the end of the year when construction bids are received. This figure is needed to determine a sale price for the building.
- B. Community meeting – is August 2^{1st}. MSWU goals are:
 - 1. Economic Development
 - 2. Historic preservation
 - 3. Better use of technology
 - 4. Educate community of MSWU benefits
 - 5. Volunteer recruitment
- C. Chamber contract – called NEIA Telephone Service to check the cost of a new phone line. Have not heard back from them at this time.

Committee Reports –

- A. Design –asked by city to review the ordinance that deals with building improvement in the downtown district. The city would like some suggestions on what they feel should and should not be allowed. Also working on a proposal for new holiday lighting for the downtown area.
- B. Organization – They are continuing work on the pledge drive and deciding how to proceed. They are thinking of publishing the “Deeply Connected” questions that have been in the paper as a booklet and having them at the grand opening of the street.
- C. Promotions – “Playin’ on the Plaza” just has a few weeks left so come and enjoy the fun. Still working with the school to put together some Homecoming celebrations geared toward the community. They have decided to move the parade to Thursday October 11th.
- D. Business Improvement –working on reviewing the DVD which will need to be updated.

Directors Report -

1. Iowa Energy Center – our application for the tech demo grant was accepted. Will be a day long workshop about our project. We will have \$25,000 to hire a film production company to create a documentary about the Green Pilot Project.
2. Downtown Summit will be held in Keokuk on August 21 & 22. Robin will be attending but any board member or volunteer is welcome to attend as well. Anyone who thinks they would like to attend should let Robin know.
3. Façade Master Plan grant contract – will need to meet with the City and Upper Explorerland to outline the contract allowing MSWU to serve as a sub recipient for this grant. Will bid docs in November and work should begin next spring. The contractor will have 18 months to complete the work.
4. Main Street minute and council meetings – everyone should sign up to take their turn and try to attend your allotted council meeting.

Meeting adjourned at 7:30 p.m.

10 volunteer hours were logged.

Next meeting will be Tuesday, September 11 at 6:00 p.m.