

West Union Chamber of Commerce

Board of Directors Meeting

MINUTES—February 12, 2013

Members Present: Jenni Elsbernd, Melody Patrick, Bridget Parker, Judd Swenson, Ryan Hoey, Laurie Kreul

Meeting was brought to order by Melody Patrick, President, at 8:08am at the West Union Chamber Office.

Approval of Agenda & Minutes:

- Motion to approve agenda made by Ryan with a second from Judd. Motion to approve minutes made by Laurie with a second by Ryan. All in favor, motion carried.

Financial Report:

- **Account Balances**

Bank balances as of 02/12/2013 are \$12,947.11 in checking, \$7,570.89 in savings and \$4,284.74 in fireworks fund. Motion to approve the financial report made by Judd with a second from Ryan. All in favor, motion carried.

Committee Reports:

- **Retail**

- **St Patrick's Day Chocolate Walk** is planned for March 15 and 16. Should be a great way for businesses to get some extra foot traffic.
- **Divas and Dining** is planned for Thursday, April 11 at the WU Country Club.

- **Membership Drive** is going well and is way of ahead of last year. Currently at \$13,585 for membership fees. Bridget reported that there are another 12-15 businesses from last year that have yet to pay their 2013 fee. These businesses may have to be contacted personally by a chamber board member.

- **Building Update**

- Geothermal Update-- Ryan reported that there have been no other planning meetings. He will keep us posted.
- I-Jobs—Will be getting a check to pay down the loan and 3 month's worth of interest.
- Downstairs Improvements—Quotes from Dessels for flooring was discussed. Melody will go to Dessels to pick out colors. Lighting; Ryan will need to contact the contractor again.
- Façade Master Plan. Windows were discussed and they will need to be wooden if we expect them to be purchased with the Façade grant. This will need to be discussed further
- Phones. Bridget reported that everyone in the office now has their own voicemail and it is working very well.

Old Business:

- **Hotel/Motel Tax Projects**—Bridget shared some publication examples from other areas Chambers. Many of these booklets were paid for by selling space for advertising in them. Bridget will research a little more. A brochure is needed that spotlights Chamber Members and one that offers those coming to town a mini directory of West Union amenities.
- **Fourth of July Planning**—
 - **Band**—Bridget shared information of the Miles Adam Band. Motion was made to book the band by Laurie with a second from Ryan. All in favor, motion carried.
 - **Events, Attractions and Games**—Ryan and Judd agreed to be in charge of lining up events/games.
 - **Miss West Union Crowning**—Jenni will take lead on this.
 - **A special meeting will be scheduled to continue planning for the Fourth of July festivities.**

New Business

- **990 Forms Signed-** Bridget asked the group to sign the following forms: Gift Policy, Conflict of Interest, Donor Confidentiality, Whistleblower.
- **Tax-Exempt Status-** Bridget shared some information from the IRS with the board.

- **Business Classes are being offered thru FCED-** Bridget shared information on business classes being held thru Fayette County Economic Development. Chamber members will receive a \$5 per person discount. All Chamber members are encouraged to take advantage of this offer!
- **Chamber After Five—Tuesday, February 19th at Curves 5-7pm. Please attend!**
- **Chamber Spotlight Suggestions.** Bridget will see if Cline's would be interested. Good way for them to continue to promote their movie theatre plans.
- **New Brochure Holders—**Bridget stated a need for more brochure holders. Jenni motioned the approval of brochure holders with a second by Ryan. All in favor, motion carried.

With no further discussion, meeting was adjourned at 9:40am.

Next Board Meeting: March 12, 2013.

Respectfully Submitted, Jenni Elsbernd, Secretary