

## Main Street Board Minutes May 8, 2012

Roll Call- Erin Heins, Derek Heins, Deb Willhite, Lori Daniels, Robin Bostrom, Sean Singewald, Ron Saboe, Carolyn Havenstrite, Gail Hackman

Absent – Troy Schott, Jon Biederman

Approval of Agenda – Erin Heins motioned and Ron Saboe seconded that we approve agenda as listed, everyone approved.

Approval of minutes – Carolyn Havenstrite motioned, Ron Saboe seconded and everyone approved.

### Treasurer's Report –

- A. April report – income reported was more than expenses paid out! We sold the last Middle School print we had. We already had money in our account to pay the IROC web design bill that was paid out. This project was funded with the USDA grant funds.
- B. 2012 pledge drive – we are holding off on this until the Main Street, Chamber, and Community Development meeting that will be taking place.

### Presidents Report

- A. Bus barn update – Enterprise Zone application – this could allow additional incentives, we applied to receive 6% sales tax back in rebates on construction materials purchased. Construction loan – we have had some bills come in and have found out that our grant award was a reimbursement award. We will have to pay the bills first and then will be reimbursed for what we pay out. Sean Singewald motioned, Ron Saboe seconded and everyone approved that the Downtown Revitalization LLC moves forward with a construction line of credit, everyone approved this motion.
- B. Vacant Board seat – still taking any consideration on people who would be interested in joining the Main Street board.

### Committee Reports –

- A. Design - received a grant of \$3200.00 and will be used to purchase a power distribution box for use during downtown festivals. Also working with the City of West Union on Christmas lights for the downtown. All the bike rack and trash cans are done and delivered, and they look great!
- B. Organization – continuing work on the pledge drive and starting to focus on the golf tourney that will be held June 30. It will again be an 8-inch cup, 3 person best ball tourney. Get your family, and friends and anyone who likes to golf and invite them to participate.
- C. Promotions – Divas and Dining had a profit of \$465.00 when everything was all said and done. Playin' on the Plaza is all scheduled and slated to start in July. Volunteers are needed and donations are still being accepted. This should be a great way to show off our new plaza.

- D. Business Improvement – they have had some discussion on some shop local programs to promote buying local. They have also considered reviewing the Market Analysis study to determine businesses that could be recruited to fill vacant store fronts.

Program Directors Report –

- A. Independence is applying to be a main street community and a group of folks will be here on May 11<sup>th</sup> to visit. If anyone is available please feel free to come for as much as you are able to help show them what Main Street is all about. We will be going over the application process with them, having lunch, and touring the downtown project area.
- B. Geothermal study update – there are 24 buildings taking place in this study. The prelims are all done and should have the reports in a couple of weeks. KCI engineering will present an overview of the reports to the whole group and then schedule one-on-one appointments to go over the reports with each building owner individually. The business owners will then be asked to sign a letter of intent to use the system with the City of West Union. This will be done by the end of July.
- C. Chamber/ Community Development meeting – this will be May 17<sup>th</sup> from 5:30-7:00 p.m. at Kerndt Brothers. We will be discussing the possibility to merge the three organizations into one.
- D. University of Iowa visit – professors will be coming on May 18<sup>th</sup> to look at the Green Pilot Project. This project will be featured in the November- December issue of *The Iowan*.

Meeting adjourned at 7. 8 volunteer hours were logged.

Next meeting will be Tuesday June 12<sup>th</sup>.