

West Union Chamber of Commerce
Board of Directors Meeting
MINUTES – September 11, 2014

Members Present: Carolyn Havenstrite, Carolyn Weber, Amy Christensen, Bob Sadler, Gail Hackman, and Jennifer Tobin

Meeting was brought to order by Melody Patrick at 7:10 in the West Union Chamber Office.

Approval of Agenda:

- Motion to approve the agenda was made by Carolyn H. and a second by Amy. All in favor, motion carried.

Approval of Minutes:

- Motion to approve the minutes from July 10 and August 14 was made by Carolyn H. and a second by Carolyn W. All in favor, motion carried.

Financial Report:

- Band balances as of 5/10/2014 are \$291.68 in checking, \$5,240.64 in savings and \$4,661.14 in the fireworks fund.
- Motion to approve financial report made by Bob, second by Gail. All in favor, motion carried.

Committee Reports:

- Retail
 - 2014 Annual Punch Card Promotion Planning
 - We will be ordering 16,000 cards for \$410.00
 - Promotion dates are now November 5th through December 22nd.
- Motion was made by Gail to approve keeping the buy in amount at \$85 and also spending for the Punch Card Promotion including: a stainless steel mixer, signs from Jodi Granger, and advertising, second by Bob. All in favor, motion carried.

Old Business:

- 5:05 Community Social Recap: September – Palmer Lutheran Health Center
 - The turnout was better this month, but we are still hoping to get more people for future 5:05 Community Socials.
- WU Stock Recap
 - Ice Cream Truck income breakdown
 - We made \$64.89

New Business:

- Motion was made by Carolyn H. to change the name to the West Union Area Chamber of Commerce, second by Amy. All in favor, motion carried
- Judy Roach is happily taking the old Christmas decorations. Ron Franzen at Imperial Roofing will take the 5 or so that were unwanted to the Metal Fundraiser. Jennifer will send a note of thanks to him for doing that.
- Treats in the Trunk will be taking place on October 19th from 2 to 4 pm. Jennifer will serve hot chocolate.
- Motion was made to set West Union's Trick or Treating date and time to Friday, October 31st from 5 to 7 pm.

Next Regular Meeting Date: Thursday, October 9th at 7:00 am.

With no further discussion, a motion was made to adjourn by Bob and seconded by Gail. All in favor, motion carried.

Mission Statement

**The West Union Chamber of Commerce is a
voluntary group of area businesses
affiliated for the purpose of furthering
the growth and development of West Union.**