



WEST UNION
CHAMBER of COMMERCE

BOARD OF DIRECTORS MEETING

October 9, 2014 – 7:00 a.m.

West Union Chamber Office – Conference Room

Approval of Agenda- Action Item

Approval of Minutes: September 11th - **Action Item**

Financial Report:

- Budget to Date & Account Balances - **Action Item**

Committee Reports:

- Retail
 - 2014 Annual Punch Card Promotion Planning Underway
 - Discuss Newspaper & Radio Advertising
 - Small Business Saturday – November 29th
 - Snowball Drop - November 22nd
 - Holiday Open Houses – November 13th, 14th & 15th

Old Business:

- “Treats in the Trunk” – October 19th
- 5:05 Community Social October 14th – Northwestern Mutual in Fayette, please plan to attend!

New Business:

- Discuss a potential decrease in apartment rent
- Festival of Lights
 - Discuss cookies, coloring books, and candy canes
- Community Awards Banquet - Ideas/Location/Date/Raffle Ideas
- Membership – Discuss 2015 Campaign
- Application for Geothermal Heating & Cooling System Property Tax Exemption
- Service charge waiver from Bank 1st will be removed November 3rd

Other Items:

Next Regular Meeting Date: Thursday, November 13th at 7:00 am.

Mission Statement

**The West Union Chamber of Commerce is a
voluntary group of area businesses
affiliated for the purpose of furthering
the growth and development of West Union.**